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any written
resources
on church
planting?*

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Institute retreats.*

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for a free book.*



**The thirty items recently added to the
list are marked with an ***



*Churches growing new churches..
who grow new churches...*

Annotated Bibliography

(a work in progress)

(Most of the 'reviews' are from Amazon.com or the back cover of each book)

To order any of these from Cokesbury, call 1-501-372-4901

CHURCH PLANTING

44 Questions for Church Planters, by Lyle E. Schaller, Abingdon Press, 1991, ISBN-13: 978-0687132843; \$20

Editorial Review: "Answers the question ""Why start new churches?"" and shows how to reverse the decline of new church development. Schaller offers tested advice based on more than thirty years of working with leaders responsible for developing new churches. "



5 Things Anyone Can Do to Help Start a Church (You Can) (You Can) (You Can!)

Phil Stevenson (Author), Publisher: Wesleyan Publishing House, 2008, ISBN-13: 978-0898273823; \$7.99

Product Description: Starting a new congregation is an exciting venture, but it may seem a bit daunting to the average Christian. Experienced church leader Phil Stevenson shows us that anyone can take part in building the Kingdom by helping to create a new congregation.

This simple, easy-to-use resource will equip you to

- Go public by creating interest in church multiplication
- Generate prayer for the mission
- Give promotion to the new venture
- Generously provide resources to ensure success
- Grant permission to church members to take part

About the Author: As a senior pastor, Phil Stevenson lead two of his congregations in the parenting of seven new churches. He is now a senior consultant and coach at New Church Specialties, an organization that assists in the starting and strengthening of churches worldwide.

7 Myths of the United Methodist Church, Craig Kennet Miller, Discipleship Resources, 2008; \$14

7 Myths of the United Methodist Church looks at the attitudes and beliefs that keep the church from fulfilling its call to create disciple-making faith communities. Beginning with the myth titled 'Big Churches are Bad,' the myths challenge leaders to create environments of grace for people disconnected from the local church. *7 Myths* also includes articles from pastors who are making a difference for God in their communities.

New Church planters and Judicatories will be particularly interested in the two myths that directly relate to church planting: #3 "We Have Too Many Churches" and #4 "We Don't Know How to Start New Churches."

• *for pastors starting new churches* • *for churches starting new churches* • *for resourcing our newest churches* •

About the Author: Craig Kennet Miller is the Director of Pastoral Leadership through Disciple-Making Faith Communities at the General Board of Discipleship of the United Methodist Church in Nashville, Tennessee. He is an Elder in the Cal-Pac Annual Conference and the author of numerous books including *NextChurch.Now: Creating New Faith Communities* and co-creator of the *L³ Leadership Incubator* and the *Church Vitality Indicator*.



The Barnabas Factors: Eight Essential Practices of Church Planting Team Members

J.D. Payne (Author), Publisher: Missional Press (October 18, 2008), ISBN-13: 978-0979805349; \$14

Product Description: The Barnabas Factors: Eight Essential Practices of Church Planting Team Members, by author and professor J. D. Payne, describes how Barnabas should be considered as a model for contemporary church planting team members. Each chapter of this work addresses a particular "Barnabas Factor," a healthy aspect of Barnabas' life that assisted in Kingdom expansion. The eight practices include:

1. Walks with the Lord
2. Maintains an Outstanding Character
3. Serves the Local Church
4. Remains Faithful to the Call
5. Shares the Gospel Regularly
6. Raises Up Leaders
7. Encourages with Speech and Actions
8. Responds Appropriately to Conflict.

Author: Dr. J.D. Payne is a National Missionary with the North American Mission Board and an Associate Professor of Evangelism and Church Planting in the Billy Graham School of Missions, Evangelism and Church Growth at The Southern Baptist Theological Seminary. Having taught church planting and evangelism courses in evangelical institutions for nine years and served with several church planting teams and with the largest Protestant evangelical missions agency in North America, Dr. Payne is aware of the lack of quality church planting resources, particularly resources addressing church planting teams.

A Biblical Church Planting Manual: From the Book of Acts,

Marlin Mull, Publisher: Wipf & Stock Publishers (May 2004), ISBN-13: 978-1592447176; \$10

Be Fruitful and Multiply: Embracing God's Heart for Church Multiplication,

Robert E. Logan, Church Smart Resources, 2006, ISBN-13: 978-1889638546; \$15

Editorial Review: "Church multiplication is part of the very fabric of what it means to be a church. God has always intended for His living creation to be fruitful and multiply and fill the earth and the church is certainly no exception.

Jesus called us to go and make disciples of all nations. That means not just a few more churches, but many more ... exponentially more. This is the work of the Kingdom that Jesus entrusted to his disciples and to us.

You can be a part of a great movement of God, cooperating with His Spirit, living out His church the way it was intended to be. You are invited to take the risk and engage in the adventure God has in store for all who desire to be fruitful and multiply!

About the Author: Bob Logan and his wife Janet live in Los Angeles and minister to the church around the world. Bob is the executive director of CoachNet International Ministries.

Big Dreams in Small Places: Church Planting in Smaller Communities,

Tom Nebel, Church Smart Resources, 2002, ISBN-13: 978-1889638287; \$15

Editorial Review: "For millions of Americans, small towns are places to live, work, make friends, raise their families, and die. It's a place of tradition, relatives and friends. Most small communities are typically secure, progressive, wonderful, authentic, vibrant, healthy... and needy. They represent a huge mission field that is ripe for a relevant gospel witness.

This book is written to inspire, encourage and challenge anyone who has ever thought of planting a new church to consider the possibility of living that adventure in the context of a small town. May your heart begin to beat a little faster for such an adventure as you read these pages.

About the Author: Tom Nebel is a former church planter and coordinates the national and international church planting efforts for the Baptist General Conference.

Breaking Tradition to Accomplish Vision: Training Leaders for A Church Planting Movement: A Case from India, Paul R. Gupta and Sherwood G. Lingenfelter, 2006, ISBN-13: 978-0884693055; \$14

Review by Robert B. Reese (Lancaster, PA USA) "What role should theological education take with church planting movements? To answer this important question, Paul (Bobby) Gupta presents a case study based on his experiences in India as President and Director of Hindustan Bible Institute (HBI). Sherwood Lingenfelter offers his reflections at the end of each chapter as an active supporter of Gupta's work and a theological educator himself. Each of the first ten chapters of the book presents another layer of the evolution of Gupta's vision for nurturing church planting movements across India.

Gupta's father founded HBI in 1952 based on the model of the Bible school he attended in the USA, the Bible Institute of Los Angeles. When his father died in 1977, Gupta was studying at Fuller Theological Seminary under Dr. Donald McGavran and others of the Church Growth Movement. He returned to India to lead HBI in 1983, eager to use that institution as a vehicle for church growth in India.

Gupta soon found that pressure to conform to accreditation standards for theological education worked against the production of church planters. He determined to change course from the expected path for HBI in order to meet India's need for more churches, without losing academic credibility. This meant branching out into non-formal training for church planters, while also making formal training more relevant.

HBI opted to spearhead the strategy of Jim Montgomery's Discipling a Whole Nation (DAWN). Research indicated that to accomplish the DAWN goal of a church in every village, or for every thousand people, would require the planting of a million new churches and the training of a million new pastors. Clearly theological training as normally envisioned would never begin to meet the challenge.

Thus, Gupta describes step by step how the vision of saturating India with churches led HBI into uncharted territories as a training institution. Chapter by chapter he builds the layers of multiple types of training that had to be added with some indication of the challenges and setbacks faced. Decentralization and cross-cultural training became crucial to motivating and building workers who could gather in the harvest across India.

The only reservation I had reading this book is that both authors seem sure that their goals could not be achieved without hefty subsidy from western Christians. At the end, Gupta warns that tribal resurgence will disrupt current global harmony, and churches should prepare for a time when international partnerships will be difficult. Surely it would then be wise to move these growing church planting movements away from dependency on foreign funds.

The Birth of Churches: A Biblical Guide for Church Planting,

by Talmadge R. Amberson, Broadman Press, 1979



Building a Healthy Multi-Ethnic Church: Mandate, Commitments, Practices of a Diverse Congregation

by Mark Deymaz, Publisher: Jossey-Bass; 1 edition (October 26, 2007), ISBN-13: 978-0787995515

Product Description: Through personal stories, proven experience and a thorough analysis of the biblical text, Building a Healthy Multi-ethnic Church illustrates both the biblical mandate for the multi-ethnic church as well as the seven core commitments required to bring it about. Mark DeYmaz, pastor of one of the most proven multi-ethnic churches in the country, writes both from his experience and his extensive study of how to plant, grow, and encourage more ethnically diverse churches. He argues that the "homogenous unit principle" will soon become irrelevant and that the most effective way to spread the Gospel in an increasingly diverse world is through strong and vital multi-ethnic churches.

Review: Mark DeYmaz has the credentials to write this book: pastor of the Mosaic Church of Central Arkansas, a multi-ethnic and economically diverse church where men and women from more than thirty nations currently worship God together. And he writes it unlike so much of what has recently been penned on the topic. He artfully integrates theory/theology and methodology/practice.

He unites these twin themes around seven core commitments of a multi-ethnic church: embrace dependence, take intentional steps, empower diverse leadership, develop cross-cultural relationships, pursue cross-cultural competence, promote a spirit of inclusion, and mobilize for impact.

Pastor Miles McPherson has said it well. "Mark DeYmaz has provided the body of Christ with the answer to one of its most embarrassing dilemmas: Sunday segregation. Building a Healthy Multi-Ethnic Church is a very biblical plan for church leaders committed to building a church that looks like the world in which they minister."

Church leaders already along the path and those no where yet near the path all need this book. It's challenging exhortations, biblical explanations, and practical implementations are invaluable.

Reviewer: Bob Kellemen, Ph.D.



Building Momentum: Leading Your Church to Plan and Build Effective Facilities for Ministry

by Gary Nicholson, Publisher: LifeWay Church Resources, Pub. Date: April 2010

ISBN: 1415868832, Price: \$29.95

Product Description: An excellent guide for the pastor, church staff, and building team leadership, Building Momentum provides detailed guidance on how to prepare and lead a church through a building project. Begins from the point that the church recognizes the need for a new building, through the design and construction phases, to the moment the building is occupied. Written by Gary Nicholson, director of LifeWay Architecture, this 224-page, full-color guide-book not only offers practical instructions for planning and construction but also brings a clear spiritual perspective to each step of the process.

Benefits: From licensed Southern Baptist minister who has more than 10 years of experience on church staffs and a licensed architecture with 17 years of consulting with churches

Chapters:

Chapter 1: Lay the Spiritual Foundation

Chapter 2: The Challenge

Chapter 3: Getting Started

Chapter 4: Start Where You Are

Chapter 5: Prepare to Build

Chapter 6: Construction



Church in the Making: What Makes or Breaks a New Church Before it Starts

Ben Arment, Publisher: B&H Books (April 1, 2010); ISBN-13: 978-0805464733; \$18

Product Description: Nearly eighty percent of all new churches fail, leaving countless discouraged church planters wondering why. Ben Arment answers their question with Church in the Making by identifying and expanding on three God ordained conditions that make for a successful church plant even before the doors open:

Good Ground – just as Jesus based his ministry on the openness of people’s hearts, we must gauge the spiritual receptivity of our community before planting a church. If the people are not yet open to the Gospel, the first step is to cultivate their hearts.

Rolling Rocks – momentum is also key to the success of new churches. If God truly builds his church, then our job is not to start from scratch, but rather to identify where he is already bringing people, funds, and other resources together for his purposes.

Deep Roots – wherever there’s a church in the making, God provides a group of leaders who can align people and resources in order to achieve and sustain the church’s mission. Lone planters have a much less hope of succeeding, let alone surviving.

About the Author: Ben Arment is the founder of several popular ventures in ministry, including the STORY Conference in Chicago, The Whiteboard Sessions, and Dream Year. He is the former director of Catalyst West Coast and the author of Church in the Making: What Makes or Breaks a New Church Before it Starts. He and his wife, Ainsley, live in Virginia Beach, Virginia, with their three boys. Ben blogs daily at BenArment.com

The Church Planter’s Assessment Guide,

by Robert E. Logan and Charles R. Ridley, 2002, 32 pages, ChurchSmart Resources Publishers, 1-800-253-4276,

The Church Planter’s Toolkit

A Self-study Resource Kit for Church Planters and Those Who Supervise Them)

(Includes 12 audio CDs) by Robert E. Logan and Steven L. Ogne.

Pasadena, CA, ChurchSmart Resources, List: \$95.00 (www.churchsmart.com)

Publisher: Churchsmart Resources; 2nd edition (March 1, 1991), ISBN-13: 978-1889638089

Product Description: The premier resource for church planters! Combining the wisdom and expertise of Bob Logan and Steve Ogne, The Church Planter’s Toolkit offers clear objectives that all church planters need to consider. The Church Planter’s Toolkit includes 12 audio CD’s as well as detailed checklists and action planning worksheets to form a comprehensive package for church planters and their supervisors. Beginning with spiritual foundations, you will learn how to develop effective strategies for starting healthy churches that are applicable in any context. Logan and Ogne use an easy to understand life-cycle model to describe the phase of new church development (conception, prenatal,

• for pastors starting new churches • for churches starting new churches • for resourcing our newest churches •

birth, growth and reproduction). All the key issues within one phase must be addressed before moving on to the next phase of development, otherwise, significant problems can arise in the new church.

Topics include:-Perspectives on church planting -Verifying roles and mobilizing your team

-Clarifying your church planting vision -Developing your church planting strategy

-Evangelism and core group formation -Facilities, finances, and organization issues

-Getting your ministries ready for birth -Dynamic worship that is seeker sensitive

-Expanding networks of cell groups -Empowering and equipping leaders

-Lay mobilization and ministry development -Starting churches that reproduce

About the Author: Bob Logan is the executive Director of CoachNet Int'l, a former church planter, pastor and church consultant. He teaches church planting at Fuller seminary and resides in Los Angeles with his wife Janet.



Church Planting By The Team Method,

James H. Feeny (Author), Abbott Loop Pubns, 1988, ISBN-13: 978-0911739411; \$10

Church Planting from the Ground Up, Tom Jones (Editor), 2004, ISBN-13: 978-0899004907; \$23

Reviews: By Rev Dr. Robert Driver-Bishop, author "People of Purpose.": "We opened our first satellite church last month with great success. The ideas and recommendations were invaluable. God bless the many contributors to this outstanding work.

Best church planting resource in print! Church Planting From the Ground Up is the best church planting resource in print. Tom Jones has assembled an all-star cast in this great production. Years of experience, hard-earned lessons, and the fruit that can only come from healthy, growing churches are what makes the contributors to this book worth more than their weight in gold. Each chapter is overflowing with practical guides to anything and everything that is involved in church planting. For this reason, this book is a must have for anyone that feels even an inch of a nudge towards church planting. On an aesthetic note, finally the world of publication is catching up with the post-modern mind. (Thank you College Press.) However, beyond the post-modern layout of the book, what the reader finds within is practical advice in a user-friendly format. These are articles written by the men and women who have planted some of the healthiest congregations in America. They know their stuff — they know the dirt on church planting. I cannot recommend this book any higher. It is a treasured must-have in my library, and it should be in yours as well.

By Scott Ancarrow: "This resource is a great collection of information from those who are "been there" and "done that." The information is great for those who are looking to get involved in planting a church, or just for those who want more information about what it means to plant a church. This is not so much a "how to" book as it is a "this is what it looks like" kind of book."

Church Planting for a Greater Harvest: A Comprehensive Guide

by C. Peter Wagner, Regal Books Publisher, 1990, ISBN-13: 978-0830714353

Review by racilus@yahoo.com (Oklahoma City, Oklahoma) "Mr. Wagner has shared some very insightful and helpful information that extremely valuable for those who feel led of God to plant new churches. Some of the suggestions are so simple one might overlook them, others are obviously those of one with experience in the field. The information presented was informing, and easy to read. I couldn't put the book down, I read it cover to cover in the course of a two or three days. Excellent book! I highly recommend it!

Church Planting in the African American Community,

Michael J. Cox and Joe Samuel Ratliff, Judson Press, 2002, ISBN-13: 978-0817014018; \$13

Church Planting in the African American Context,

Hozell C. Frances, Zondervan Press, 1999, ISBN-13: 978-0310228776; \$13

Review by Edward J. Stetzer, "Hozell's book is one of the most recent texts published in church planting. It is a valuable resource in a field with limited literature. Unlike the other texts dealing with African-American church planting, Hozell actually focuses less on the mechanics of planting and more on the sociology of the African-American church (preaching, ministry, leadership, etc.). These are helpful materials, but further study of "African-American context would add to the strength of the book.



Church Planting Is for Wimps:

How God Uses Messed-up People to Plant Ordinary Churches That Do Extraordinary Things

Mike McKinley, Crossway Books, 2010, ISBN-13: 978-1433514975; \$11

Editorial Review: The story of a church's revitalization counters a common conception that a church's size determines its health and points pastors to the faithful ministry of God's Word. This latest addition to the IXMarks series tells the story of the revitalization of Guilford Baptist Church in northern Virginia. Weaving together scripture and biblical principles with humor and personal anecdotes, author Michael McKinley asserts that a pastor's faithful exposition of God's Word, passion for sharing the gospel, and care in the training of other godly leaders are more important than the size of his church. McKinley honestly shares his own fears and rookie mistakes, along with encouraging stories of how God moved at Guilford Baptist. We are reminded that God uses weak and fearful pastors in plants and revitalizations; church planting is indeed for "wimps." For pastors and seminarians considering a church plant and those already struggling in their own fledgling congregations, this book is a thoughtful and encouraging resource.

About the Author: Michael McKinley received his MDiv from Westminster Theological Seminary and is the author of several articles and reviews. He served on the pastoral staff of Capitol Hill Baptist Church in Washington DC, and in 2005 was called to revitalize Guilford Baptist Church in Sterling, Virginia.

Church Planting: Laying Foundations,

Stuart Murray, Herald Press, 2001, ISBN-13: 978-0836191486; \$22

Review from Amazon.com: "This book is actually worth its weight in gold!"

Essentially, this book is a primer on issues of ecclesiology (the way in which theological assumptions and messages are found in how we structure the church and our efforts at building it up). Stuart notes that far too little attention has been paid by most church planters and people seeking to renew the church. He calls upon the church to take seriously how the shape of the church determines the message it will proclaim.

Murray takes the reader through a comprehensive and sweeping survey of many ways in which church planting is done and ways in which congregations are structured. What he is getting at here is not about what committees or boards a church may have — but more fundamental issues of how laity and clergy interact, the significance of buildings and properties, and the relationship between notions of parish church versus a more missional organization.

Murray offers up useful commentary throughout this book, pointing out strength and weaknesses where he finds them. Even if one does not agree with every point he makes, he provides a priceless explanation of many different approaches to being the church today.

This is a SUPERB book. On a five star scale I would give it ten stars if they would let me. I give this book my highest recommendation.

Church Planting Landmines: Mistakes to Avoid in Years 2 through 10,

by Tom Nebel and Gary Rohrmayer, Church Smart Resources, 2005, ISBN-13: 978-1889638508; \$15

Review: "We don't like to talk about failure. Church planters who fail do not speak at our conferences or write books. We hold up the successes and then wonder why so many church planters are surprised by hardships and overwhelmed by failure.

Learning from failure is a key concept in life and successful church planting. When asked about his hundreds of failed attempts to invent the light bulb before experiencing success, Thomas Edison simply said that he had discovered all the ways not to produce the light bulb. Church planting is no different. It needs to be seen as a process of 'failing forward.'

Church Planting Landmines looks at many of the issues that can bring failure and gives practical advice on how to avoid these mistakes. Topics include:

Ignoring personal health and growth	Lack of leadership development
Leadership backlash	Evangelism entropy
Fear of money	Underestimating spiritual warfare
Misfiring on hiring	Delaying missions engagement

Listen and learn from those who have stepped on some of these landmines. Keep failing forward!

About the Author: Tom Nebel and Gary Rohrmayer are both former church planters who are involved in leading the national and regional church planting efforts for the Baptist General Conference.

Church Planting Movements: How God is Redeeming a Lost World,

by David Garrison, 362 pages, Publisher: WIGTake Resources (January 2003), ISBN-13: 978-0974756202

About the Author: David Garrison is with the Office of Overseas Operations, International Mission Board of the Southern Baptist Church

Review from Amazon.com, Nicholas Sargent: Garrison takes the reader on a trip to eight major sectors of the world to view already existing church planting movements (CPMs). Each of these episodes narrates the events that catalyzed a full-fledged movement resulting in unreached peoples turning to Christ. He visits India, China, Africa, Latin America, Europe, North America, and the Muslim world. Next he distills the common elements from each movement into comprehensive lists of: 1.) What occurred in every CPM and 2.) What occurred in most CPMs. Some of these elements are: house churches, rapid reproduction, and lay leadership (p. 172). With the good, Garrison includes the bad. He lists the "seven deadly sins" of a CPM. These include: sequentialism (i.e. adding churches versus multiplying them), developing dependency on foreign funds, and not contextualizing the Gospel to the culture (p. 239). These elements choke a budding movement.

The last section of the book challenges the reader to assess his own standing in the scheme of God's church planting movements. Then, it equips him with tools to work towards getting on mission with God. Garrison's appendix includes: a step-by-step guide for planting and reproducing a house church model (p.307-315), an apologetic to reach Muslims (p. 319), and reference materials including Scriptures that under gird all aspects of the CPM philosophy (p.331).

The content itself issues a challenge to traditional church planting strategy, not only through its exegesis of the Scriptural text, but through the distilled wisdom gained from case studies. Garrison makes a strong case for unpaid, local, lay leadership, planting rapidly reproducing house churches that exhibit characteristics of evangelism, prayer, and a persistent obedience to the Word of God. With the mention of only a few of these, certain church leaders may balk, saying "Is that feasible? Is that Scriptural? ... Is that comfortable?" Church Planting Movements fields these questions comprehensively, almost anticipating them at every turn.

Church Planting: The Next Generation,

Kevin W. Mannoia, Clements Publishing, 2005, ISBN-13: 978-1894667388: \$17.95

Review: "Now in its third edition, Church Planting: The Next Generation, continues to prove itself a helpful resource for denominations, districts, mission agencies and individuals who know that any church planting movement will require more than raw energy if it is to succeed in the long run. Kevin Mannoia's approach to church planting is based on the application of comprehensive systems for regional multiplication of churches. This edition includes a new afterward outlining lessons learned from ten years of practical application. "Mannoia has identified key areas where resources must be developed and has suggested key structures and processes. His efforts with those of his advisors are creating a road map to the future." Carl F. George Director, Charles E. Fuller Institute "What Kevin Mannoia provides is an integrated system that advances us from micro-church planting to macro-church planting. His work is thoughtful, grounded and practical." Charles R. Ridley, Ph.D. "Kevin Mannoia was one of the first in North America to see how several key components work together to increase the chances of success for church plants and how networks of churches can collaborate to provide these components, establishing not only new disciple-making communities but entire church planting movements." - Murray Moerman, ChurchPlantingCanada.ca Kevin Mannoia is Dean of the Haggard School of Theology at Azusa Pacific University. Previously he served as President of the National Association of Evangelicals, as well as a pastor, superintendent, bishop emeritus of the Free Methodist Church. He is also the author of The Integrity Factor.

From the Publisher: "Kevin Mannoia was one of the first in North America to see how several key components work together to increase the chances of success for church plants and how networks of churches can collaborate to provide these components, establishing not only new disciple-making communities but entire church planting movements." - Murray Moerman, ChurchPlantingCanada.ca

About the Author: Kevin W. Mannoia, PhD., lives in Southern California with his wife and three children. He is an innovative leader in the Church having served as a church planter, pastor, district superintendent, and denominational bishop. Nationally and internationally he has shaped the broader Church community as president of the National Association of Evangelicals, professor, dean of theology, and university chaplain. A clear priority on the mission of the Church continues to characterize his leadership and broadening influence.

Churches Planting Churches (Ring-bound) List: \$189.00

by Robert E. Logan & Steven L. Ogne, 172 pages, Churchsmart Resources; first edition, 1995, ISBN-13: 978-1889638096

Editorial Review: "Churches Planting Churches is a guide designed to walk your church through the process of planting a daughter church. The authors have been personally involved in multiple church plants and have assisted hundreds of churches world-wide. Their experience will help you avoid many pitfalls that could derail you efforts. Issues such as catching the vision, gaining support of key leaders and developing your strategy are thoroughly explored. Topics include:

Expand your vision for church multiplication	Getting started
Preparing to become a parent church	Understanding the church planting process
Gaining support of key leaders	Cultivating congregational commitment
Determining parenting methods and resources	Identifying cross-cultural issues
Mobilizing your church planters	Selecting an appropriate target community
Developing a gathering and launching strategy	
Preparing for release, recovery and reproduction	

This kit includes a vhs video, six cassette tapes, overhead masters and a notebook filled with worksheets, discussion guides and checklists

About the Author:

Bob Logan is the executive director of CoachNet, Int'l and a former church planter, pastor and church consultant. Bob teaches church planting at Fuller seminary and consults with denominations launching church planting movements around the world.

Steven Ogne is a former church planter and pastor and on staff in the area of church development with Church Resource Ministries.

Churches that Multiply: A Bible Study on Church Planting,

Elmer Towns and Douglas Porter, Beacon Hill Press, 2003, ISBN-13: 978-0834120433: \$14.99

Review: "Get your entire church involved in planting a new church. Churches that Multiply is a Bible study from the book of Acts designed to give your church a vision of how you can grow. Catch the fire for spreading the good news and put principles from Acts back into action! This Bible study takes a look how the early church spread the Gospel and compares their approach to today's methods for church growth. You'll learn from their experiences and use what works best for you, as you form a step-by-step strategy to meet the individual needs of your new church. Church members will help plant your new church as they: Receive prayer assignments, helping them get a vision and burden for a new church Learn how to reach out to the unchurched Take surveys to evaluate attitudes, resources, and personnel for a new church. Coordinate resources with other churches and denominational leaders Research community plans and resources to determine where a new church should be located Take exploratory trips to new neighborhoods to look at potential areas for new churches A hands-on approach to church planting that equips the most important members of the team—your church!

Churches Starting Churches: New Start Missional Resources - A New Church Evangelism Missional Call to Nazarenes Everywhere, Bill M. Sullivan, Nazarene Publishing House, 2001**Come, Let's Reach the World: Partnership in Church Planting Among the Most Unreached ,**

K. P. Yohannan, Gospel For Asia Publishers, 2004, ISBN-13: 978-1595890030

Review: "How effective are our current missions strategies? Are the unreached in fact hearing the Gospel? The Body of Christ has the power to either advance or hinder world evangelism by her attitude Will she cling to traditional mindsets and policies, or welcome change to stay faithful to the Holy Spirit and His Word? With deep conviction, missions leader K.P. Yohannan pleads for fresh thinking that will help effective partnership with the national missionaries who are called and anointed of God to proclaim the Gospel.

**Discovering Church Planting:****An Introduction to the Whats, Whys, and Hows of Global Church Planting**

J. D. Payne (Author), Publisher: Paternoster (August 1, 2009), ISBN-13: 978-1606570296: \$22.99

Product Description: In Discovering Church Planting, J. D. Payne explores the biblical, historical and missiological principles of global church planting as well as unfolding practical strategies for confronting contemporary challenges to our vital task in reaching a lost world. This comprehensive introduction to church planting shows the reader how to apply effective, international church planting practices to

• for pastors starting new churches • for churches starting new churches • for resourcing our newest churches •

specific contexts. J. D. speaks from personal experience, research and training and focuses on crucial issues every planter should consider. His well researched and easy to understand concepts are crucial for anyone who takes seriously the call of Scripture to Declare His glory among the nations and His marvelous deeds to all peoples. CONTENTS Section I: Discovering Biblical and Theological Foundations Section II: Discovering Missiological Principles Section III: Discovering Historical Paradigms Section IV: Discovering Contemporary Issues

About the Author: J. D. Payne is a National Missionary with the North American Mission Board and Associate Professor of Church Planting and Evangelism at the Southern Baptist Theological Seminary. He has written numerous articles and reviews in the area of missions and evangelism and is the author of *Missional House Churches Reaching Our Communities with the Gospel* and *The Barnabas Factors Eight Essential Practices of Church Planting Team Members*. He is also the founder of the webbased resource northamericanmissions.org. J. D. has served as a pastor and has worked with several church planting teams. He best describes himself as a Barnabas to church planters and pastors. His desire is to minister alongside others in order to see them equipped to become all that God desires for them as they multiply disciples, leaders and churches. He is married to Sarah, a physician in Internal Medicine and Pediatrics, working parttime at a clinic for uninsured populations in Louisville, Kentucky. They have three young children, Hannah, Rachel, and Joel.



Extraordinary Leaders in Extraordinary Times: Unadorned Clay Pot Messengers

H. Stanley Wood (Editor),

Publisher: Wm. B. Eerdmans Publishing Co., 2006), ISBN-13: 978-0802829771; \$18

Review by Steve Wright (Ladera Ranch, CA) - If you happen to be on the mission field (especially in a place like Orange County, California) and seeking to develop a new community of people who are eager to follow Jesus Christ, I can think of no better investment of your time than working through the pages of this book. Stan's solid research and analysis are enhanced by the contribution of Darrell Guder to make this book a wonderful addition to the Gospel and Our Culture Network library (though it doesn't appear to be officially so). There is plenty here to inspire (the participants in Stan's research do that often) even as the missional emphasis makes this text more valuable than another "how to" book on New Church Development. It's required reading for all NCD pastors as far as I'm concerned. And that's my view from the mission field.

First Steps For Planting a Missional Church, (Spiral Bound)

Gary Rohrmayer, ChurchSmart Resources Publisher, 1-800-253-4276, ISBN 1-889638-55-2; \$25

About the Author: Gary Rohrmayer is the director of church planting for the Baptist General Conference in the Midwest district.

Description: First Steps are important. In some cases, mistakes made in the first six months of a church plant can take six years to correct! FirstSteps starts with foundations, and then offers tips and strategies for first-timers. It discusses the pitfalls, pit stops and potholes that church planters are faced with in the beginning stages of formation. From relating with others and receiving vision, to dealing with dreaded financial issues, to preparing worship services, to launching churches, Rohrmayer builds on the insights of other leaders.

This book is no blueprint, but rather it is a valuable how-to guide that encourages church leaders to trust in God, think smart, do ministry relationally, and breathe every once in a while. In order to facilitate this, it includes sections for readers to stop, reflect and discuss what they are learning along the way. Topics include:

- Church Planting Foundations
- Relating with God and Others
- Networking and Gathering
- Building a Launch Team
- Designing Strategies and Worship Services
- Launching Public Worship Services
- Establishing the New Community and Ministries

Rohrmayer's goal is simple. It is his desire to help you discover the church that God has planted in your heart and to help that become a reality.



Full Disclosure: Disclosing Church Planting Blind Spots

Stephen Gray and Barry Smith (Author), Trent Short (Editor),

Publisher: Churchsmart Resources (April 17, 2009), ISBN-13: 978-1889638805; \$15

Product Description: What questions should you ask before planting a church? Now what are the REAL questions that you should ask? Stephen Gray and Barry Smith have both traveled the road of church planting and, using their church plant experiences as well as those plants that they have coached, they speak to the real questions that you will want to know as you head out on this church planting adventure. Topics include: - Faith - Family - Fadeaway - Fast-tracking - Fidelity - Finances - Finding Leaders - Freaks, Fanatics and Fruitcakes - Facilities - Follow up

This book takes the questions they asked and offers you the answers they learned.

About the Author: **Stephen Gray** has planted churches in Nebraska and Missouri and currently is a senior consultant with "New Church Specialties" and founder of "Church Planting Dynamics", a company designed to train the next generation of church planters. His previous titles include "Planting Fast Growing Churches" and "Legacy Churches." **Barry Smith** is lead pastor of Impact Community Church, a fast growing church plant in the Sacramento, CA area.



The Future of the United Methodist Church: 7 Vision Pathways

Edited by Bishop Scott J. Jones and Bishop Bruce R. Ough

Publisher: Abingdon Press (May 2010), ISBN-13: 978-1426702525

Product Description: This book offers a renewed vision and practical steps for United Methodists to work together in mission and ministry. These bishops of The United Methodist Church urge congregations to stand together, under God's grace, to lead others to vibrant faith, steadfast hope, and joyful living. The authors call for a new partnership with God to bring God's reign to fruition for all God's people. With concrete guidance about how to create and transform disciples, readers are invited to travel the path that leads to the abundant living that Jesus talked about. This book will also inspire and motivate congregations to work together to be a vibrant presence in their neighborhoods and communities.

The Seven Pathways were created by the United Methodist bishops and presented at the 2008 General Conference as a vision statement for the Church. Contributors include: Bishops Sharon Brown Christopher, Gregory Vaughn Palmer, G. Lindsey Davis, Robert Schnase, Scott J. Jones, Hee-Soo Jung, E. James Swanson Sr., Minerva G. Carcano, Thomas J. Bickerton, and Bruce R. Ough.

The seven pathways are: Planting New Congregations, Transforming Existing Congregations, Teaching the United Methodist Way, Strengthening Clergy and Lay Leadership, Children and Poverty, Expanding Racial/Ethnic Ministries, and Eliminating Poverty by Stamping out Disease.



God's Plan for Church Planting:

Church Planting Manual Using God's Timeless, Supra-Cultural Principles

Tim W. Bunn (Author), IMD Press; Revised 2008 edition, ISBN-13: 978-0978820152; \$14.95

Editorial Reviews: By the end of the book each participant will have his own Bible-based, church planting strategy. The training method used to teach with this manual is very simple. Each question presented makes the participants rely on the Holy Spirit and answer in truth from the Bible. The best thing about the manual is it is very practical. --Ramesh Sapkota, Church Planter, Former Attorney, Nepal; God has used [this manual] to change my life and given the men around me a deep root in the Scriptures. Our church is acting more like the one that the Scriptures talk about and many are blessed because of it. --Ken Auer, Businessman and Pastor, Raleigh, North Carolina

This training manual has been a turning point in my ministry. After getting to know and understand what God wants from me as a church planter, I now follow the plan of God. He is building His church today from district to state and from state to another country. I recommend all church planters to know the plan of God for building His church. This manual can help you discover that plan. --Santosh Makal, Church Planter, West Bengal, India, and Bangladesh

Product Description: This manual provides effective, biblical principles to plant churches where none exist, and strengthen existing churches. Following the model of the Apostle Paul, you will develop a timeless, supra-cultural strategy to plant and strengthen churches. Translated in over 15 languages, now available in fully revised edition. This Church Planting Manual is a comprehensive tool that has been developed over years of church planting and mentoring experiences. It explores Paul's biblical example

of laying the foundation and establishing growing communities of believers. You will open the Bible and let God show you what He has to say about churches. Topics include church expansion, leadership development, the ordered church, and family roles. Throughout the manual, practical projects will assist you as you develop your own church planting and strengthening strategy. Numerous resources are also supplied to enhance your projects. By following this example, and with God's blessing, you can be a successful church planter.

Growing New Churches,

by Stephen C. Compton and G. Steven Sallee, Discipleship Resources, 1992, ISBN-13: 978-0881771152
Review: The development of new congregations is integral to the health and growth of the church. But how can pastors, lay leaders and church administrators decide where a new congregation should be located? What kind of person should be considered for pastoral leadership? How important is the involvement of laity from the earliest stages? And how best can a new congregation go about the tasks of publicizing, budgeting, building facilities, and organizing for ministry. Growing New Churches is one of the first books to address all of the key issues from the standpoint of practical experience. If you dream of starting a new congregation in your area, here is a step-by-step process - complete with sample plans, forms, and other working documents - to bring your dream to reality.

About the Authors:

Stephen Compton is currently the team leader of Vitalization Project for Congregational Development of the North Carolina Conference of the United Methodist Church. He is a graduate of Duke University, and holds the Doctor of Ministry degree from Candler School of Theology. In addition to his own experience as pastor of a new congregation, Compton leads workshops nationwide on church planting, building and leadership development.

Steven Sallee is currently pastor of Cokesbury United Methodist Church in Nashville, Tennessee. He is a graduate of Duke University, and received his Doctor of Ministry degree from Vanderbilt University. He successfully led two severely declining congregations to become the nucleus of what is now a vital and growing new church.



How to Sponsor and Nurture an Ethnic Church: Without Losing Your Mind,

by Oliver R. Phillips and Fletcher L. Tink; Printed by Beacon Hill Press, 2010, 1-800-738-7167

Between 1980 and 2010, ethnic specific and multicultural churches represented the fastest growing part of the USA and Canada Nazarenes, adding 55,000 in worship attendance! We are at the time of greatest opportunity in the history of the Church of the Nazarene to fulfill the Great Commission and the Great Commandment of our Lord Jesus. We have the resources of over 5,000 churches, 650,000 God-called, Spirit-filled members and the invincible power of a holy purpose. Wouldn't it be a great testimony to the seeking, searching and inclusive heard of God if more than 1,000 of the more than 2,000 new Nazarene churches started in the next 10 years were reaching cultural groups other than white middle class people? **Available on line at:** www.missionstrategy.org/missionstrategy/Portals/0/pdf/sponsoran-ethnicchurch62010.pdf



Houses that Change the World,

Wolfgang Simson (Author), Publisher: Authentic (March 6, 2001), ISBN-13: 978-1850783565; \$10.99

Review: "A far more significant book than I expected. It challenges many sacred cows, demonstrates remarkable biblical, theological and strategic insight."

-- Prof. Kenneth B. Mulholland, Dean, Colombia Biblical Seminary

Product Description: Millions of Christians around the world are becoming aware of an imminent reformation of global proportions within the Church. God is changing this revered institution and is making a new collective awareness of an age-old revelation, a corporate spiritual echo that reflects God's desire for the Church. In this book, Wolfgang Simson brings to light what God is saying to Christians everywhere. Researched across the globe, he presents the case for the reformation of the Church's existence. In a world where the Church is being ignored, it is time to bring the Church to the people, and not the people to the Church. Whether it is what we know as 'Church' from the last five years or last five hundred year, no one has truly been able to break free from the structures of the past. Many may see this book as radical, many may see it as a reforming of old ideals, but all who read it will be challenged in their Churching and have their priorities refocused in a life-changing way.



Keys to Church Planting Movements

K. Sutter (Author), Brian Hogan (Editor), Asteroidea Books; Second edition (August 1, 2008)

ISBN-13: 978-0979905636; \$6.95

Product Description: Travel back into time to the first century A.D. when the New Testament keys to church planting movements were forged. Follow the experiences of Stephanas, our fictitious first century church planter, as he follows the example of Jesus and the Apostles. Discover the 2000 year-old New Testament keys that are so vital and relevant for reaching our world today. Loaded with cartoon illustrations that can be reproduced to train your disciples.

About the Author: K. Sutter has been training and coaching church planters for over 20 years. His travels have taken him to six continents and some of the world's most isolated and remote peoples. Effectively communicating these keys across cultural and linguistic boundaries is challenging. It means getting down to bare essentials and saying everything in easy-to-remember ways. Learn these keys. Put them into practice. Pass them on. Let's turn our world upside down.



The Kingdom Quest: Preparing to Church Plant in the Post-Christian West

Tom Johnston and Mike Chong Perkinson, Church Smart Resources, ISMB 1-889738-63-3I; \$12

From the Publisher: The Kingdom Quest invites every reader, pastor, and church planter to join in the adventure of rethinking church. The authors contend we have focused too much on the process of 'doing' church by developing people who attend church services rather than 'being' the church and creating disciples who reflect the love, forgiveness, mercy and grace of Christ on the job, in our homes and in our neighborhoods.

It has been said that the church in the western world has been reduced to being a vendor of spiritual goods and services. Whichever church has the best product and environment is the one who wins the loyal support of its constituency. But is this really what the church is supposed to be?

Jesus came because he cared about establishing two great relationships: loving God with everything we have and loving our neighbor as ourselves. Jesus was not about slick slogans, edgy philosophy or being cool.

The Kingdom Quest will force you to rethink who you are and what kind of church we are becoming. Come join the adventure!

Launch: Starting a New Church from Scratch,

Nelson Searcy and Kerrick Thomas, Regal Books Publisher, 2007, ISBN-13: 978-0830743100; \$12.99

Review: "Starting a church from scratch? Start here! This is no typical church planting or church growth book. The authors, both pastors at The Journey Church of the City in Manhattan, offer specific strategies for beginning a church from scratch, based on their own experiences in launching a church with no members, no money and no staff and watched membership skyrocket to more than a thousand people in three years! They offer clear, practical how-to strategies for quickly raising funds, creating a team, planning services, effective evangelism and rapidly developing a growing membership. Specific advice is included for reaching that often difficult-to-target demographic, the 20- to 40-year-old. You also get an insider's look at The Journey Church of the City as a model for church planting. The helpful strategies here will help you remove many of the barriers, questions and doubts encountered in starting a church from scratch. If these principles work in NYC, they work for you!"

About the Author: Nelson Searcy is the founding pastor of The Journey Church of the City in New York City, which he and his wife, Kelley, began from scratch in 2002 and now has more than a thousand members. He has personally trained more than a thousand church planters through his seminars, and is the publisher of Evangelism Online, an Internet resource for pastors. Prior to starting The Journey, he was the founding director of the Purpose Driven Community at Saddleback Church, with more than 5,000 member churches and a key architect for Rick Warren's Pastors.com. KERRICK THOMAS is a teaching pastor at The Journey Church of the City in New York City. Thomas, who received his Masters of Divinity from Princeton Theological Seminary, regularly co-leads training events with Nelson Searcy.

Leading Beyond the Walls: Developing Congregations With a Heart for the Unchurched (Hardcover)

by [Adam Hamilton](#) (Author), [Lyle E. Schaller](#) (Foreword), Abingdon Press (2002), ISBN-13: 978-0687064151; \$23

About the Author: Adam Hamilton is pastor of the United Methodist Church of the Resurrection in Leawood, Kansas. A new congregation in 1990, it currently averages between 7,000 and 8,000 in worship every weekend. Religion and Ethics News Weekly named Rev. Hamilton one of the "10 individuals on

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the spiritual landscape to watch.”

Review: Good pastoral leadership is not a “by the numbers” proposition. It is a matter of heart and soul, of devoting the whole self to the vision God gives for the congregation in which one serves. Yet neither is it purely intuitive; it requires hard, careful thinking about the directions and details of the path down which God calls.

When Adam Hamilton became pastor of the United Methodist Church of the Resurrection, its membership consisted of himself and his family. Ten years later the church averages between five and six thousand worshippers per weekend. Throughout this remarkable period, Hamilton has learned many serious lessons about both the broad visions and the specific details of pastoral leadership. Bringing a depth of analytical skills often lacking in visionary leaders, in this book he goes beyond simply telling the story of Church of the Resurrection. He shares the questions that he learned to ask about the largely unchurched population to which Church of the Resurrection has reached out. Further, he demonstrates what he learned by listening to the answers to these questions, and how doing so has made possible a number of strategically crucial decisions the church has made.

One of those crucial decisions was to make more traditional forms of worship and praise the center of the congregation’s life. The result is that the example of Church of the Resurrection offers pastors and church leaders (especially those in the mainline) the realization that they need not completely change their liturgical and theological identity in order to reach out to the unchurched. Drawing on his own experience, as well as the detailed research he undertook during a sabbatical leave on the characteristics of highly successful congregations, Hamilton offers pastors and other church leaders solid, substantive thinking on steps that congregations can take to become centers of vibrant outreach and mission.

Adam Hamilton refuses to believe that mainline churches are irrelevant. He challenges us to engage our culture with all of our heart, soul and especially our minds.

He says that every church must answer three questions if it wants to reach people for Jesus

1. Why do people need Jesus Christ?
2. Why do people need the church?
3. Why do people need THIS church?

He then goes on to share observations on leadership from his perspective as a mainline pastor who started a church with four people meeting in a funeral home and now has 7000 in worship. His observations are helpful for churches of every size. He doesn’t tell the reader to replicate Church of the Resurrection’s ministry, but to look at what they are doing and see if you get any good ideas.



Legacy Churches, Stephen Gray and Franklin Dumond (Authors)

Churchsmart Resources; First edition (February 2, 2009), ISBN-13: 978-1889638782; \$15

Product Description; There are churches all across America going through tough times. It is possible that your church falls into this category. The church you love and have worshiped in for many years has been slowly losing its effectiveness in reaching the community. After years of service and sacrificial ministry, after many lives and families have been impacted, the end seems to be lurking just outside the doors. The once lively and vibrant building you call your church home seems more like a museum. Your church may even be wrestling with the idea of closing its doors.

- What are you to do?
- Where do you go for answers?
- Is there any hope?
- Have you considered becoming a legacy church?

To leave a legacy is to pass on to future generations something of great significance. Leaving a legacy should be the hope of every church! If your church can give birth to a new church, that new church can carry forward your values and beliefs and continue to fulfill your mission to bring life-change to the community. This book was written to offer hope, wisdom and courage to leaders who must consider the pathway of becoming a legacy church.

About the Authors

Stephen Gray is a Senior consultant with New Church Specialties, a company that trains coaches and assists pastors world-wide to Start, ReStart and ReFocus their churches. He is currently serving as the Director of National Missions for the General Association of General Baptists. He has planted churches in Nebraska and Missouri and transitioned churches in Illinois, Kansas and Nebraska.

Franklin Dumond has served as a pastor for over 30 years in rural, urban and county seat locations. Currently, he serves as Director of Congregational Ministries for the General Association of General Baptists.

Making a Church From Scratch,

Troy Benitone, 152 pages, Bristol Books, 1998, ISBN 1-885224-18-4

Review: "As a United Methodist pastor, Troy takes the interesting approach of comparing a church start to making bread. This book describes his process for planting Highland Hope United Methodist Church in Highland, Illinois. It's full of practical samples, illustrations, and marketing ideas."

**Missional House Churches**

J.D. Payne (Author), Paternoster (March 1, 2008), ISBN-13: 978-1934068250; \$16.99

Product Description: Missional House Churches examines house churches in the United States that are making disciples through evangelism and church planting. Based on the author's personal experience, research and interviews with thirty-three missional house leaders, this work offers a peek into an area of the church that few have seen. Throughout the book, topics addressed include the recent growth in the popularity of house churches in the United States, what defines church, various characteristics of the house churches, methods of evangelism and leadership development which lead to growth, use of financial resources for missions and benevolence, future of house churches in North America and the relationship of church planting movements and house churches. The appendices describe the research methodology and surveys used in the study as well as characteristics of church planting movements. Those interested in learning about house churches, as well as students, missionaries and church leaders, will benefit by knowing what is going on in the world of house churches that are reaching their communities.

The Multi Site Church Revolution,

Geoff Surratt, Greg Ligon, and Warren Bird, 2006, Zondervan Press. ISBN 0-310-27015-4; \$16.99

Review by Kevin Kloster: This book draws from multiple examples of church nationwide showing what a healthy multi-site church looks like. Includes topics:

- Cast a vision for change
- Ensure successful DNA transfer
- Develop new leaders
- Fund new sites
- Adapt structure and staffing
- Using technology

**Multi-Site Church Road Trip: Exploring the New Normal**

by Geogg Surratt, Greg Ligon and Warren Bird, Zondervan Press, 2010, ISBN-13: 9780310293941

Product Description: The multi-site church movement is reshaping the way we do church. But how does it actually work? And is it right for your church? Enjoy a guided tour of multi-site churches across America and see for yourself how churches are growing and reaching their communities. This companion to The Multi-Site Church Revolution gives you on-site pictures of the new and creative ways churches are expanding their impact through multiple locations. Click for product description and details

Author: Geoff Surratt is on staff of Seacoast Church, a successful and high-visibility multi-site church. Geoff has twenty-four years of ministry experience in churches. Along with his wife and two children, he lives in Charleston, South Carolina. He is coauthor of The Multi-Site Church Revolution and author of Ten Stupid Things That Keep Churches from Growing.

**Multi-Site Churches: Guidance for the Movement's Next Generation**

Scott McConnell (Author), Ed Stetzer (Foreword), B&H Books, 2009, ISBN-13: 978-0805448771; \$16.99

Product Description: Based on research of forty congregations that have grown by opening one or more additional worship locations, Multi-Site Churches provides the next generation of believers interested in this same type of growth with practical insights about how and when to proceed. Common practices and mistakes to avoid are clearly explained, and first-person advice and anecdotes from leading multi-site church pastors offer an invaluable advantage for when your church considers whether or not to follow this path of ministry.

About the Author: Scott McConnell is associate director of LifeWay Research and has researched the needs and preferences of churches for ten years. He received a bachelor of science degree from the Wharton School of the University of Pennsylvania and lives with his wife and children in Nashville, Tennessee.

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The Multiplying Church: The New Math for Starting New Churches,

Bob Roberts Jr., 192 pages, Zondervan Publishing, 2008, ISBN-13: 978-0310277163; \$19.99

The Multiplying Church is a guide for pastors and lay leaders involved in, or wanting to learn about, the church multiplication groundswell in North America. It shows how multiplying churches should be a natural, regular function of every church to reach the 70 percent of Americans without a meaningful church relationship. *The Multiplying Church* returns to the most successful period in church growth - the early church. It pulls principles of 'church mothering' from that era and applies them to today's culture. Rediscovering the ancient roots of church multiplication - and put them into motion in your ministry.

About the Author: Dr. Bob Roberts, Jr. is founding pastor of the 2,500 member NorthWood Church near Fort Worth, Texas. A leading practitioner and writer on local and global transformation of individuals, churches, and nations.

**A Multi-Site Church Roadtrip: Exploring the New Normal (Leadership Network Innovation Series)**

Geoff Surratt, Greg Ligon, Warren Bird (Authors), Zondervan; 2009) ISBN-13: 978-0310293941; \$18.99

Product Description: The multi-site church movement is reshaping the way we do church. But how does it actually work? And is it right for your church? Enjoy a guided tour of multi-site churches across America and see for yourself how churches are growing and reaching their communities. This companion to *The Multi-Site Church Revolution* gives you on-site pictures of the new and creative ways churches are expanding their impact through multiple locations.

From the Back Cover: Hop On for a Guided Tour of the Multi-Site Church Movement From multiple locations to internet campuses, the multi-site church movement is changing the shape of the church. What is this rapidly expanding phenomenon all about? Experience the revolution for yourself and see why it has become the "new normal" for growing churches. *A Multi-Site Church Roadtrip* takes you on a tour of multi-site churches across America to see how they're handling the opportunities and challenges raised by this dynamic organizational model. Travel with tour guides Geoff Surratt, Greg Ligon, and Warren Bird, authors of *The Multi-Site Church Revolution*, on their engaging and humorous journey that shows creative ways churches of all kinds are expanding their impact through multiple locations. Hear the inside stories and learn about the latest developments. Find out firsthand how the churches in this book are broadening their options for evangelism, service, and outreach—while making better use of their ministry funds.

Mystic Way of Evangelism, The: A Contemplative Vision for Christian Outreach

Elaine A., Heath, 208 pages, Baker Academic (October 1, 2008), ISBN-13: 978-0801033254; \$19.99

Editorial Review: "Elaine Heath has produced a remarkably creative work, linking the church's missional priority for evangelism with the neglected resources of the church's mystics. To do this, she confronts contemporary issues in ministry by opening a treasure trove of theological insight and mystical practices including both current innovations and past centuries of Christian devotion. Within these pages are both a vigorous challenge to the church and a way for robust spiritual renewal of the faith to flourish."

William B. Lawrence, dean and professor of American church history, Perkins School of Theology, Southern Methodist University

Product Description: Although each generation searches for effective ways to be salt and light, Elaine Heath argues that the church is currently in an especially difficult place—a dark night of the soul. She calls the church to embrace, rather than ignore, its difficulties and find different ways of doing outreach. Heath brings a fresh perspective to the theory and practice of evangelism by approaching it through contemplative spirituality. By looking to mystics, saints, and martyrs of church history—such as Ignatius of Loyola, Julian of Norwich, St. Francis, John Wesley, Mother Theresa, and Henri Nouwen—she suggests we can discover ways of thinking about God that result in a life of outreach.

Next Church.Now: Creating New Faith Communities, Revised Edition,

Craig Kennet Miller, 176 pages, Discipleship Resources, Paper/DVD edition, 2003, ISBN-13: 978-0881774191; \$20

Review by Kevin Witt, "NextChurch.Now is loaded, I mean loaded, with information about starting new faith communities or helping your current faith community draw persons in modern society to a deeper connection with God. Two things make this book particularly important. First, the author makes scriptural connections that are utterly relevant. Second, the in-depth research and knowledge about our culture and about leading persons to lives of love and discipleship create a combination that few have

been able to articulate with such clarity and hopefulness. I was completely caught off guard by how moved I was by some of the real life stories and illustrations that bring concepts to reality. Craig's insights on leadership, knowing your people, ministry with new people groups, core values for a changing world, establishing a healthy core group for a new faith community, shaping an effective discipleship system, launching a new faith community (a new church or a new faith community within an existing congregation), and experienced based worship will benefit those new to this ministry along with the most experienced persons. You will not be disappointed because this book delivers. I have no hesitation in recommending this book."

About the Author: Craig Kennet Miller is the Director of Pastoral Leadership through Disciple-Making Faith Communities at the General Board of Discipleship of the United Methodist Church in Nashville, Tennessee. He is an Elder in the Cal-Pac Annual Conference and the author of numerous books including *7 Myths of the United Methodist Church* and co-creator of the *L³ Leadership Incubator* and the *Church Vitality Indicator*.

Next Church.Now: Lay Speakers Create Disciple-Making Faith Communities,

Craig Kennet Miller, 15 pages, Upper Room Books, 2006, ISBN-13: 978-0881774139; \$5

The Nomadic Church: Growing Your Congregation Without Owning The Building,

William M. Easum and Pete Theodore, 202 pages, Abingdon, 2005, ISBN-13: 978-0687497003; \$20

Review by S. McDonald "Library World" "This book is a guide to the opportunities and challenges facing churches that do not own their property, and what established churches can learn from them. Across the country, churches are forgoing purchase of land and construction of buildings, choosing instead to rent space and allocate their resources to mission and leadership development. These churches are faced with a number of challenges, such as putting up and tearing down equipment every time they meet, getting the word out-especially to visitors-on where the church will gather any given week, and negotiating for additional space. However, being nomadic provides the church with many important opportunities, including that it allows time to build the church as a community before building it with brick and mortar; it builds serious disciples by calling on members to sacrifice; and, it frees funds to be used on mission rather than mortgages. Writing for the leaders of portable congregations-well as those of more established churches who want to learn from such churches-the authors have provided the definitive guide to ministry in the nomadic church."

About the Authors: Dr. Bill Easum was a uniquely successful pastor for 35 years and is one of the most highly respected church consultants and Christian futurists in North America. As the President of Easum, Bandy & Associates (www.easumbandy.com), his many books, seminars, and other resources have and continue to guide thousands of Christian leaders for ancient ministry in the contemporary world. He brings unparalleled insight and wisdom to this project. Dr. Pete Theodore is currently the "Teach Pastor" at a church of over 5,000, as well as an author, seminar speaker, and visiting seminary professor. He has served on the staffs of two vibrant Nomadic Churches and studied and counseled with many others. His personal experience, clear thinking, and gift for research and writing are evident in the book.



North American Cross-Cultural Church Planting

Glenn Rogers (Author), Publisher: Mission Ministry Resources, 2008, ISBN-13: 978-0979207228; \$16.95

Product Description: In *North American Cross-cultural Church Planting*, Dr. Glenn Rogers explains how to plant churches cross-culturally. Of the 300 million people who call America home, nearly 100 million of them are unchurched people. America has one of the highest unchurched populations in the world. Many of those 100 million unchurched people are non-Anglo people who have immigrated to this country. They need to hear the story of Jesus. Planting churches cross-culturally is the best way to reach ethnically-other people, sharing with them the story of Jesus, leading them into a reconciled, renewed relationship with God.



Nuts and Bolts of Church Planting, The: A Guide for Starting Any Kind of Church

Aubrey Malphurs (Author), Publisher: Baker Books (February 1, 2011); ISBN-13: 978-0801072628

From the Back Cover: Most books on church planting offer a model for churches to replicate--usually one that is tied to a particular style, generation, or even demographic. But what churches really need is a process that is flexible, not bound to a particular time or current fad. In *The Nuts and Bolts of Church Planting*, trusted author and church-planting expert Aubrey Malphurs shares the basic steps of a process that every church planter needs, including

• for pastors starting new churches • for churches starting new churches • for resourcing our newest churches •

- establishing values, mission, vision, and strategy
- reaching the community
- making disciples
- recruiting a team
- determining location and facilities
- raising money for the ministry

If you want instant practical takeaway based on proven techniques, this handbook will be invaluable as you work to expand the kingdom.

"I'm so grateful for Aubrey and his work. This book is a must-read for every church planter. Practical, biblical, concise, and comprehensive are all words that I would use to describe it. Read it and learn--keep it"--Bob Roberts, Jr., senior pastor, NorthWood Church; author of *Glocalization*

"The Nuts and Bolts of Church Planting is a comprehensive (all-in-one) church-planting tool that is not model specific. The author has provided college professors with a complete curriculum for students and prospective planters with the questions to ask and the answers to the questions."--Barry Calhoun, church planting team leader, Southern Baptists of Texas Convention

"In 1994 Aubrey Malphurs wrote one of the only books on church planting I could find to help start Church @ The Springs. It was an invaluable resource to that generation of church planters. The Nuts and Bolts of Church Planting will serve this generation of church planters the same way. Great resource and profound wisdom! Thanks, Aubrey, for continuing to invest in church planters."--Ron Sylvania, lead pastor, Church @ The Springs

Author: Aubrey Malphurs is professor of pastoral ministries at Dallas Theological Seminary and president of the Malphurs Group. He engages in church consulting and training and is the author of numerous books, including *Planting Growing Churches for the 21st Century*.



Parent Church Landmines: Ten Mistakes a Multiplying Church Should Avoid

Ben Indegreston and Tom Nebel, Church Smart Resources, ISBN 978-1-889638-90-4; \$12

From the Publisher: The engine for a true church planting movement is parent churches. If your church is thinking about multiplying itself through a church plant or a satellite campus, this book is an invaluable tool to lower your fears, increase your determination, and benefit from its practical advice. If parenting a church is a new idea for you, this book will ignite the spark and fan it into flames.

Topics include: Paralyzing Fear; Values Disconnect; Lack of Trust and Accountability; Planter Selection; Coaching Collisions; Feast or Famine Funding; After-birth Neglect

Planting and Growing Urban Churches: From Dream to Reality,

Harvie M. Conn, 272 pages, Baker Academic Publishers, 1997, ISBN-13: 978-0801021091; \$28

About the Author: Harvie M. Conn is professor of missions at Westminster Theological Seminary, Philadelphia, where he has served since 1972. He was a missionary in Korea from 1960 to 1972. His numerous books and articles include *The American City and the Evangelical Church* and *Eternal Word and Changing Worlds: Theology, Missions, and Anthropology in Dialogue*; he continues to edit *Urban Mission*.

Planting Churches Cross - Culturally in North America and Beyond, Second Edition,

David J. Hesselgrave, 352 pages, Baker Academic Publishing, 2000, ISBN-13: 978-0801022227; \$32

Review: If the church is to thrive in the twenty-first century, it will have to take on a new form as it ministers to the 120 million unchurched people in the United States. *Planting Growing Churches for the 21st Century* is still virtually the only available text on church planting in North America and beyond. In this third edition, readers will find material on the importance of healthy, biblical change in our churches, updated appendixes, insight on our postmodern ministry context, and strategies for reaching new population demographics such as Generations X and Y. Pastors, ministry leaders, and church planters will find the information and advice found in this book invaluable as they carry out their ministries.

About the Author: David J. Hesselgrave is retired as professor of mission and director of the School of World Mission at Trinity Evangelical Divinity School. He is a past president of the Evangelical Missiological Society and is the author of *Theology and Mission* and *Dynamic Religious Movements*.



Planting Churches in the Real World

Joel Rainey (Author), Publisher: Missional Press (April 18, 2008), ISBN-13: 978-0979805325; \$14.99

Product Description: Most church planting literature highlights enormously successful ministries. While such ministries can serve as a noble benchmark for every church planter, they are far from the norm. Most who plant churches will never see their name in lights, and all who plant churches will find

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it to be one of the most difficult things they have ever sought to accomplish. In this book, the author invites you to take an “inside look” at those difficulties. He shares his own successes and failures with candor, and lays bare the reality of planting a new church, which include both strenuous difficulties and glorious rewards. Read this book to be prepared for the effort, and ready for the blessing that comes from planting churches. *Planting Churches in the Real World* is written by Dr. Joel Rainey, Director of Missions for the Mid-Maryland Baptist Association, a network of more than 50 evangelical churches located in the Baltimore-Washington, D.C. area. Dr. Rainey has been involved in planting more than 30 churches, and trains church planters nationally and internationally. He lives in central Maryland with his wife and their two sons.

Review: Church planting is not for the easily discouraged. The average new church is less than 100 attenders after four years, but most conference speakers and book writers tell stories of hundreds after the first year- a reality few church planters experience. Rainey paints a picture of reality, including both the difficulties involved in starting a new church, and the evidence that planting a church is worth enduring those difficulties. If you are a planter drunk with vision, this will sober you up. But, it is more than that. It also shows that church plants make a difference whether they are thousands or dozens after the first year. I’ve known Joel for years, and he tells the stories from his own journey- telling lessons he learned the hard way. It’s real world church planting and it is worth your time.

Dr. Ed Stetzer, author of *Planting Missional Churches*.
Director of Research, Lifeway Christian Resources, Nashville, TN



Planting Churches that Reproduce: Starting a Network of Simple Churches

Joel Comiskey (Author), Publisher: CCS Publishing, 2008, ISBN-13: 978-0979067969; \$15.95

Review: “There is an old saying, ‘Better late than never, but best never late.’ Where has this book been? How different might the church be today if Comiskey’s invaluable resource had been available even ten years ago? Don’t discover Comiskey ten years from now and exclaim, ‘Where have I been!’ The book we’ve needed and been waiting for is here now. Tag, you’re it.”

--- LEONARD SWEET Drew University, George Fox Evangelical Seminary, sermons.com

Review: “Here is a thoroughly practical, encouraging, and thoughtful contribution to the small but growing body of literature on multiplication movements. This is an important book not only because it involves a return to a more genuinely biblical ecclesiology, but also because it envisions the much more dynamic form of church that will advance the cause of Jesus in the 21st Century.”

Planting Fast-Growing Churches,

Stephen Gray, 163 pages, ChurchSmart Resources, 2007, ISBN-13: 978-1889638690; \$15

Review: It seems like everyone is a church-planting expert nowadays. Many are making pronouncements about what works and what doesn’t; few are doing the work necessary to confirm their assumptions. Many church planting books are strong on promises and passion, but offer few facts on what does and what doesn’t help church plants succeed.

What are the differences between a successful church plant and a struggling one? You might be surprised! The authors surveyed 112 church plants and found some surprising data in the following areas:

- Leadership ability
- Conceptual freedom for the planter
- Core group
- Financial support of the plant
- Coaching and Training
- Ministries offered at launch

Some of the data confirmed long-held theories. Other findings were quite surprising. This book is a must-read for any church planter.

About the Author: Dr. Stephen Gray has been a pastor for 20 years and is presently the Director of National Missions for the General Association of General Baptists. Dr. Gray received his Doctorate of Ministry from Asbury Theological Seminary. Over the last six years, Dr. Gray has planted several churches himself and is now leading a church planting movement for the General Baptists.

Planting A Garden: Growing The Church Beyond Traditional Models,

Linda McCoy, 157 pages, Abingdon Press, 2005, ISBN-13: 978-0687343140; \$15

While conventional churchgoers might challenge some of the practices outlined within the covers of this book, you can discover the freedom in following God’s lead into becoming a new church for new generations. *Planting a Garden* offers church leaders insights into how to think outside the box and how to engage in a new way to be church. While many mainline churches appear to be falling short when it comes to reaching and transforming lives in today’s culture, this is one model that is having some success.

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About the Author: Dr. Linda McCoy is pastor of The Garden, a Blossom of St. Luke's United Methodist Church in Indianapolis, Indiana. She is the author of *Igniting Worship Series: Helping and Serving* and *It's News to Me!: Messages of Hope for Those Who Haven't Heard*. In 1995, Linda initiated and continues to serve as the pastor of The Garden, a contemporary ministry of St. Luke's that is designed to reach those who are new to the church or those looking for a nontraditional experience.

Planting Growing Churches for the 21st Century: A Comprehensive Guide for New Churches and Those Desiring Renewal, 3rd Edition - Aubrey Malphurs, 432 pages, Baker Books, 2004,

ISBN-13: 978-0801065149; \$27.99

Review: Aubrey Malphurs fervently believes that the church will awaken and thrive in the twenty-first century - but in nothing like its twentieth-century form.

It's not about numbers Planting Growing Churches for the 21st Century is not about how many people you can get through the church doors on Sunday morning, but about planting and growing spiritually healthy churches that are equipped to reach today's unchurched generation. With vision, purpose, and practical advice, Aubrey Malphurs carefully leads you through the six stages of a new church, including funding, creating a strong servant leadership, and establishing values. The church planters workbook will help you implement the book's contents into your own unique ministry situation, showing you how to develop a focus group, recruit a leadership team, and implement small groups. This third edition of a popular and practical hands-on guide will inspire, encourage, and equip ministry leaders. "Perhaps one of the most comprehensive, instructive, and inspiring books on the subject of American church planting written to date."—Missiology

About the Author: Aubrey Malphurs is a professor of pastoral ministries at Dallas Theological Seminary and president of The Malphurs Group (www.malphursgroup.com). He engages in church consulting and training and is the author of numerous books, including *Being Leaders* and *Building Leaders*.



Planting Mission-Shaped Churches Today

Martin Robinson (Author), Publisher: Monarch Books, 2006, ISBN-13: 978-0825461033; \$15.99

Product Description: "Planting on a significant scale changes the church and changes the world."

About the Author: Dr. Martin Robinson is a Church of Christ minister and consultant on mission, theology, and church growth.

Planting New Churches in a Postmodern Age by Ed Stetzer, 365 pages, B&H Publishing Group, 2003, ISBN-13: 978-0805427301

Review: Len Sweet talks about Planting New Churches in a Postmodern Age as that "one-stop, one-shop wonder that makes obsolete all the alternatives."

In this book, Ed Stetzer lays out a case for missional church planting and then describes the process to plant healthy new churches. He combines the theological and the practical in one book. The book looks at cultures and how to reach persons in those cultures through the tools within the cultures themselves. It also provides a new look at emerging trends in churches reaching postmoderns. Then, it provides step by step instructions about how to plant churches in today's world.

Sections include "Basics of Church Planting," which explores the biblical and theological basis for planting, "Church Planting Nuts and Bolts" which provides those essential practical tools, and "Understanding Cultures and Models," which provides fresh insights into reaching unchurched people.

Solid experience (from Stetzer and dozens of examples), Biblical roots, and fresh insights into the postmodern world make this a must read for the church planting hoping to make an impact. (**About the Author** (Ed Stetzer, Ph.D., has trained mission leaders and pastors on five continents. He has planted churches in New York and Pennsylvania. Stetzer currently directs the Nehemiah Project of the North American Mission Board to recruit and train church planters.

The Race to Reach Out: Connecting Newcomers to Christ in a New Century, Douglas T. Anderson and Michael J. Coyner, Abingdon Press, 2004; ISBN-13: 978-0687066681; \$15

Review: (by *Bishop Rueben Job*) For several decades now the church has been quite willing to stand with hands at her side, unwilling or unable to reach out to an increasingly secular culture. The authors of *The Race to Reach Out*, with passion, urgency, and considerable skill, offer a remedy that is both challenging and attainable. It is safe to say that in the congregation where the methods and concepts outlined in this volume are studied and practiced, transformation will take place. Developing and practicing the skills of becoming an inviting, welcoming, inclusive, accountable, and faithful community will result in a congregation that is vital, thriving, and making a significant contribution to all it touches near and far.

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Reaching a Nation through Church Planting,

Harris, Richard H., compiler, North American Mission Board, Southern Baptist Convention, 2005, ASIN: B000J3QJOI; \$10.50

Review: Richard Harris is the Vice President of Church Planting for the North American Mission Board (Southern Baptist). For this book, he assembled several high profile leaders and several church planting experts and asked them to “write what they know.” Thus, the book covers a broad landscape from town and country planting, to postmodern, to being a mother church, to mentoring planters. Since the authors are so diverse, they bring a great spread of knowledge and experience. This was not intended as a “how-to book,” but rather is a “why we should” book that does a good job answering that question in a multitude of contexts. The book is also available for download from www.churchplantingvillage.net.

Rekindling A Lost Passion: Recreating A Church Planting Movement,

246 pages, Hart Research Center Publishing, 1999, ISBN-13: 978-1878046536; \$22

Rekindling the Mainline: New Life Through New Churches,

Stephen C. Compton, The Alban Institute, 2003, ISBN-13: 978-1566992794; \$15

Review: “Not only do new church starts in significant numbers bring systemic change and renewal to mainline denominations, but new church development brings similar change to individual aging congregations in their vicinity.

Author Stephen Compton argues that a decline in new church starts in the last half of the 20th century was the major contributor to the decline of mainline church groups—not liberalism or lack of faith, as is often cited. He shows in this book how introducing considerable numbers of new congregations into these old denominations can cause these venerable institutions to revisit the meaning of “church” and “congregation,” develop a clearer vision of their collective mission, and grow in their ability to bring about positive change in the world. In effect, he contends, new churches in an aging organization do not merely make it grow. They make it change in ways that make it more effective in its mission and ministries.

This book will appeal to leaders across denominational lines, including those not ordinarily called “mainline,” and especially to pastors and leaders of older congregations.

About the Author: Stephen C. Compton is executive director of the Office of Congregational Development for the North Carolina Conference of the United Methodist Church, and has been an ordained Methodist pastor since 1980. He received his D.Min. from Candler School of Theology and his M.Div. from Duke Divinity School, where he has also served as dean and instructor in the Duke National Institute for New Church Development.

The Ripple Church: Multiply Your Ministry by Parenting New Churches,

Phil Stevenson, 186 pages, Wesleyan Publishing House, 2004, ISBN-13: 978-0898272710; \$12.99

Review by Steve Deur, “Phil Stevenson lays out the case for church planting in a book full of real life stories, experiences and practical insights. Whether you are a church planter, pastor or someone who wants to launch a church planting movement this book is a must read full of insights. Phil motivates and gives practical steps to help stop the talk and start pulling the trigger.”

Seven Steps for Planting Churches by Tom Cheyney, J. David Putman, and Van Sanders,

North American Mission Board, SBC; Planter edition, 2003, ASIN: B000J318N6; \$10

Review: One hundred thousand SBC churches by the year 2020 is no ordinary vision. It is a vision that forces us to think outside the box, while forcing us to our knees. Outside of a movement from God, this vision will never be realized. However, for one moment imagine God’s Spirit moving across North America. Imagine thousands of pastors and lay people being awakened to plant His church among all unreached people groups in North America. This is our vision ... large churches, small churches, traditional churches, nontraditional churches, churches being planted by pastors and laypeople in schools, prisons, office buildings, storefronts, factories, on campuses, et cetera. It is our prayer that Seven Steps for Planting Churches can serve as a simple resource in the hands of scores of ordinary people committed to do an extraordinary work. With this in mind, we see a day when there will be 100,000 healthy churches dotting the landscape of North America. To this end we present this resource to you.

Review by Edward J. Stetzer: This resource is a small book that contains a seven-step process for planting a church. The steps are principle driven (“enlist a team” rather than “start a cell group,” etc.) It answers, in a simple and practical way, “how” to get started. Since I am constantly asked by prospec-

tive planters, "If I want to start a church, how would I do it?" this book is a good starter resource for them. The authors are clear that it is only intended as an introductory piece and they offer suggestions of where to go deeper. This book can be downloaded free from www.churchplantingvillage.net.

So You Want to Start a House Church?: First-Century Styled Church Planting For Today,

Frank Viola, 176 pages, Present Testimony Ministry Publishers, 2003, ISBN-13: 978-0966665758

Review: "The fourth book in Frank Viola's series on radical church reform, *So You Want to Start a House Church?* Is a fresh and compelling look at church planting, apostolic ministry, and spiritual training for Christian service. Some have called it the most comprehensive Biblical exposition on church planting available in print. Combining both insight and foresight, *So You Want to Start a House Church?* Calls for a drastic paradigm shift in today's practice of the church, church planting, and the preparation for spiritual service. Amid the plethora of books on "church planting" and "apostles" that crowd book shelves today, this penetrating work is unique, challenging, and at the same time practical. In addition, it combines two rare elements: Spiritual depth and New Testament scholarship. Whether you are a pastor, missionary, house church leader, church planter, scholar, or someone that desires to be part of a first-century expression of church life, this book is for you.

About the Author: Frank Viola is one of the most influential figures connected to the "New Revolution" of simple church and emerging house churches today. He is the author of six highly acclaimed books on radical church restoration, including "Rethinking the Wineskin," "Who is Your Covering?," "Pagan Christianity," "So You Want to Start a House Church?," and "The Untold Story of the New Testament Church." Frank lives in Gainesville, Florida.

Spin-Off Churches: How One Church Successfully Plants Another, Rodney Harrison, Tom Cheyney and, Don Overstreet, 336 pages, **Publisher:** B&H Academic (June 1, 2008), **ISBN-13:** 978-0805446852; \$24.99

Review: "There has been much written on church planting lately. However, most of the church planting books focus on how to start a church from the founding pastor / church planter perspective. Cheyney, Harrison and Overstreet have produced the must-have guide for pastors and churches that need to know how to spin-off new churches. This book not only provides answers to the most common questions and objections to church planting, it is a great how-to resource."

Product Description: The past two decades in Christendom have brought forth a proliferation of books about church planting. One denomination (Southern Baptist) has even set a goal to start fifty thousand new churches over the next twenty year period. But what's missing toward that end is a solid resource that specifically defines how one established church can successfully sponsor or parent a new church into sustainable existence.

Spin-Off Churches aims to meet that need with contributions from a team of veteran missional church planters whose access to current church sponsorship data through the North American Mission Board is second to none. Their experience and teaching will guide readers through the church sponsorship process from its biblical basis to the nuts, bolts, and resource basics of implementation and follow through.

About the Authors: **Rodney Harrison** is the current vice president and associate dean for Academics and former director of the Nehemiah Center for North American Church Planting at Midwestern Baptist Theological Seminary in Kansas City, Missouri. **Tom Cheyney** directs the Strategic Resourcing Unit within the Church Planting Group of the North American Mission Board in Alpharetta, Georgia.

Don Overstreet has been involved in church planting for forty years in the United States and abroad. He is a church planter strategist with the North American Mission Board of the Southern Baptist Convention in Southern California and an adjunct professor at Golden Gate Baptist Seminary.

Starting a House Church: A New Model for Living Out Your Faith,

Larry Kreider, 188 pages, Regal Books, 2007, ISBN-13: 978-0830743650; \$12.99

Review: "There's a new way of doing church and it's taking North America by storm! Here, a recognized authority on the house church movement and a popular speaker and pastor share their expertise in starting and maintaining a healthy house church. Together they look at current and future trends in the house church movement and provide best practice models for planting and leading house churches. Also, they explore how house churches are not always the same as simple cell-groups or small groups, especially in the areas of leadership and money. Readers will discover all the information they need to begin a house church in their community."

About the Author: LARRY KREIDER, after serving as senior pastor of a cell church in Pennsylvania for 15 years, currently serves in Lititz, Pennsylvania as International Director of DOVE Christian Fellowship International, a network of cell-based and house (micro) churches scattered throughout five continents.

He has spent more than two decades training Christian leaders nationally and internationally to become spiritual mentors and to make disciples within the cell group and house-church movement. FLOYD MCCLUNG was until recently the senior pastor of Metro Fellowship, a growing church in Kansas City, MO, and is now the international director of All Nations, an international network of church-planting teams and partner churches and ministries based in Cape Town, South Africa. All Nations has long-term church-planting teams in 15 different countries and conducts specialized leadership and discipleship seminars.

Starting a Praise Band, Lance Winkler, Adam Hamilton - series editor, Abingdon Press, 2007; \$8.50

Looking to plug in the music in your sanctuary? Does the idea of drums, keyboards, and electric guitars seem like something you might want to try? *Starting a Praise Band* is chock-full of suggestions for planning and list practical information you need about equipment and costs.

Starting High Definition Churches,

Ron Sylvia, High Definition Resources, 258 pages, High Definition Resources, 2004, ISBN-13: 978-0975450901

Review by Edward J. Stetzer: "When I asked Ron how he planted his church, he said "by the book." He was not referring to scripture (though he is deeply committed to such), but to the Purpose Driven Church. His book is about how to plant Purpose Driven churches that make a high impact. Ron draws heavily on his own experience (growing to 2000 in 10 years!), Rick Warren, Andy Stanley, and Ed Young, Jr. The book's title is very descriptive—this is a great resource to know how to plant large distinct churches that reach the lost. Ron is a leader that we will hear more from in the coming years and this is a great contribution.

Starting a New Church: How to Plant a High-Impact Church (Loose Leaf)

by Dr. Dale Galloway and Warren Bird, **List Price:**\$99.99, Loose Leaf: 184 pages, Beacon Hill Press of Kansas City, 2003), ISBN-13: 978-0834119857

Review: "Starting a New Church is perfect for: A church that is considering a new church plant A small church pastor who wants to re-establish his church in the community A church that has launched a new work and needs fresh ideas Starting a New Church gives you all the tools you need to plant a church successfully! Lead your core group through this program to help them catch a vision and teach them to contribute to the project in significant ways. This easy-to-use notebook is divided into a leader's guide and reproducible student workbook. In addition, this kit includes a DVD designed to stimulate study and discussion. Each of the 15 chapters is enhanced by a 3-5 minute video clip, usually featuring an actual church planter whose story is told in the chapter. Learn how to: Articulate your core values and communicate your vision. Connect with the community around your new church. Set guidelines for choosing the church staff. Find a location for your new church plant. Choose a launch date and prepare for the first Sunday. Finance the new church. A wide variety of original ideas."

Review by Edward J. Stetzer: "Galloway and Bird are veterans to church growth. Their new resource is about planting "large" churches using contemporary methodologies. It comes as a manual with a CD, but it is a little pricey (about \$100). If I was planning on using contemporary outreach methods like direct mail, seeker-sensitive worship, and contemporary worship, I would invest in the resource before I invested thousands more in an outreach campaign."

Starting a New Church: The Church Planter's Guide to Success

Ralph Moore, Publisher: Regal Books (September 2002), ISBN-13: 978-0830729661; \$16.99

Product Description: Ralph Moore maintains that perhaps our greatest responsibility is to evangelize our own generation-and that established churches are unable to do that. In fact, rising generations of Americans live in ignorance of Jesus Christ and have no moral absolutes. The answer, according to Moore, is aggressive church planting. Why? Because new churches focus on the needs of each new generation and present biblical truth in the cultural context that best reaches those people. 0830730869 Includes the Following Topics and Many More Section 2: Designing the New Church -- things to consider before you ask for money Section 3: Planting the New Church -- Can you build a church that flexes as it grows? Section 4: Anticipating the Future -- How can you ensure a healthy start?

About the Author: Ralph Moore is senior pastor of Hope Chapel Kaneohe Bay in Hawaii and founder of the Hope Chapel in Hermosa Beach, California. His ministry now spans 100 churches in the United States, Japan and the South Pacific. Pastor Moore travels extensively, teaching pastors and church leaders biblical models for spreading the gospel and planting churches. He and his wife, Ruby, have two children, Carl and Kelly.

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Review by Edward J. Stetzer: “Ralph is the founder of the Hope Chapel movement and currently pastors a Hope Chapel in Hawaii. The book is packed filled with good ideas and practical advice. He writes as a seasoned church planter dispensing advice to new church planters. I particularly like the chapters on relationships. Also, the section on teaching and preaching is a necessary corrective to some trends in church planting today. This is a great book.

Starting New Churches on Purpose,

Ron Sylvia, 216 pages, Purpose Driven Publishing, 2006, ISBN-13: 978-1422800720; \$15

Reviews: “If you want to be a successful church planter, then this book is an important addition to your library.” —Rick Warren, author of *The Purpose Driven Life*

“This will be a tremendous resource for those church planters wanting to impact the lostness of their communities.” —Ed Stetzer, author of *Planting Missional Churches*

“Starting New Churches on Purpose is a blueprint for starting and growing a purpose driven church in the 21st century. As the founding pastor of Church @ The Springs in Ocala, Florida, and Director of Purpose Driven Church Planting, Ron Sylvia has blazed the trail and laid out a clear pathway to a successful church start. So, how do you build a church from scratch? Where do you start? The church of this generation needs to look much different than the church of our fathers’ generation. Today’s church must move outside the walls of the building and invade the community. We must be willing to be a laboratory of sorts, experimenting and testing new methodologies with the unchanging message of Christ, continually pushing the limits while holding fast to God’s dream for his church. If God is calling you to start a purpose driven church, this book will give you a two-year strategy for breaking new ground, reaching new people, and building a new community of faith a community that will carry and steward the message of Jesus Christ.”

About the Author: Ron Sylvia is the founding pastor of Church @ The Springs in Ocala, Florida. The Springs has grown from 21 to 3,000 people in eleven years, and they have started ten daughter churches locally and nationally. As the Director of Purpose Driven Church Planting, Ron has trained thousands of church planters nationally and internationally to build purpose driven churches. Ron is the author of *Starting High Definition Churches* (High Definition Resources, 2004) and the Starting a Purpose Driven Church Conference material.

Starting Reproducing Congregations: A Guidebook for Contextual New Church Development,

by Daniel R. Sanchez, Ebbie C. Smith and Curtis E. Watke, 432 pages, ChurchStarting.net Publisher, 2001, ISBN-13: 978-0968800355; \$34.95

Review: “Biblically sound guidelines, logically based procedures, innovative strategies and practical methodologies to enable church starters design and implement culturally sensitive approaches for starting and multiplying churches that will reproduce.”

About the Authors

Dr. Daniel R. Sanchez is Professor of Missions, Director of the Scarborough Institute for Church Growth, and Chairperson of the Missions Department at Southwestern Baptist Theological Seminary in Fort Worth, Texas.

Dr. Ebbie C. Smith is a retired Professor of Christian Ethics and Missions at Southwestern Baptist Theological Seminary in Fort Worth, Texas.

Dr. Curtis E. Watke is Resourcing Preparedness Associate in the Church Planting Group at the North American Mission Board in Alpharetta, Georgia.

Starting Strong New Churches: Discover the Most Effective Strategy to Reach People for Christ,

Bill M. Sullivan, 100 pages, New Start Press, 1997, ASIN: B0006QU684

Review by Cortezhill (San Diego, CA) “The most effective method of winning people to Christ is something we too seldom attempt - starting new churches. The Great Commission directed the early Christians to go into all the world. Yet, it is a curious fact that the Early Church was slow in leaving Jerusalem. In fact, they didn’t appear to leave willingly. It took a wave of persecution to drive them out! Could it be that we, like the early Christians church, have found a “comfort zone” we are reluctant to leave? Creating new churches may be the most effective way to reach people for Christ, but it definitely demands that we leave the comfort zone of cherished friends in what we like to call our “home church.”

In *Starting Strong New Churches* Bill Sullivan acknowledges the full range of questions and challenges associated with starting a new church today. But he carefully walks the reader through the positive dynamics found in those new churches that have survived - and thrived.

Sullivan’s bottom line call is that the Church of the Nazarene rediscover its passion for evangelism

through the most effective method available to reach people for Christ: starting strong new churches. Bill Sullivan is the director of the Church Growth Division of the Church for the Nazarene. His previous book is Ten Steps to Breaking the 200 Barrier.



Ten Most Common Mistakes Made by New Church Starts,

Jim Griffith, Bill Easum, Chalice Press, 2008, ISBN-13: 978-0827236479; \$20

Review by Todd Hunter, President of Alpha USA: "If in the early 1800's you wanted to go from Pittsburgh to the Pacific Ocean, you would have wanted Lewis and Clark as guides. If you want to plant a church - or you coach people who do - you'll want to follow the sage and mega-experienced guidance from Griffith and Easum. I've planted churches and coached hundreds of planters and I can tell you Jim and Bill know what they are talking about. The chapters on money and leadership development are alone worth the price of the book. The *Ten Most Common Mistakes Made by New Church Starts* will lead you intelligently around the most dangerous bends in the river called church planting."



The Team Method of Church Planting: A practical and biblical manual for church planting as a viable method of evangelism

James H. Fenney, Publisher: Abbott Loop Pubns, 1988, ISBN-13: 978-0911739411

From the back cover: Most evangelical churches are active in soul-winning. Relatively few have ever dreamed of actually planting a new church as a viable method of soul-winning. This complete manual, prepared originally as the author's doctoral thesis, cites the practical basis of church planting and goes on to describe the local church as both ministry training center and church planting center.

To The Ends of the Earth: Churches Fulfilling the Great Commission,

Jerry Rankin, 226 pages, B&H Publishing Group, 2006, ISBN-13: 978-0805444254: \$14.99

The Y-B-H Handbook of Church Planting (Yes, But How?)

by Roger, N McNamara and Ken Davis, 660 pages, Xulon Press, 2005, ISBN-13: 978-1597811040; \$44.99

Product Description: "This book covers all the crucial issues of the church-planting task. It tells how to organize and grow the new church, working toward the ultimate goal of corporate reproduction."



Viral Churches: Helping Church Planters Become Movement Makers (Jossey-Bass Leadership Network Series) Ed Stetzer and Warren Bird (authors), Publisher: Jossey-Bass (April 26, 2010)

ISBN-13: 978-0470550458

Product Description: A groundbreaking guide for multiplying the impact of church plants. Based on a study that was commissioned by the Leadership Network, this book reveals the best practices in church planting and uncovers the common threads among them. A much-needed resource, this book will inform, guide, and even catalyze today's many church planting leaders. The authors clearly show leaders how to plant churches that create a multiplication movement and offer inspiration for them to do so. The book addresses their questions about what to do next in their church planting strategies, in light of research on what's actually working best.

Author Ed Stetzer heads up LifeWay Research

Offers a definitive guide for church planting and the burgeoning movement it is part of.

From the Inside Flap: Recent years have seen a clear increase in church planting enthusiasm across the globe. As church leaders look for ways to start multiple new congregations that in turn reproduce virally, they need credible information, healthy examples, and reliable guidance.

Based on a national, cross-denominational study commissioned by Leadership Network, *Viral Churches* outlines the best practices in church multiplication movements and reveals the common threads among them. A hands-on resource, *Viral Churches* offers the fresh vision and critical perspectives essential as a catalyst for today's church planting leaders.

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Throughout the book, Ed Stetzer and Warren Bird advocate the core belief that "Church planting is good. A vision for a church multiplication movement is better."

Wiring Your Church For Worship,

Constance E. Stella, series editor - Adam Hamilton, Abingdon Press, 2007

ISBN-13: 978-0687642816; \$9

Are you dreaming about using media in your church and the idea looks daunting? This book will help with how-to's for building lay/professional staff; information about buying gear; and ideas to keep your pastor and your church in the loop.



CONGREGATIONAL REVITALIZATION

44 Ways to Increase Church Attendance, Lyle E. Schaller, Abingdon, 1988; \$17

Assimilating New Members, Lyle Shaller, Abingdon Press, 1978

Can These Bones Live?: *Bringing New Life to a Dying Church,* Kevass J. Harding, Abingdon Press, 2007; \$13

The Church in Many Houses: Reaching Your Community Through Cell-Bases Ministry,

Steve Cordle, Abingdon Press, 2005

Church for the Unchurched, George G. Hunter III, Abingdon Press, 1996

Clear Vision: How 16 Growing Churches Harnessed the Power of Shared Vision,

Jack Lynn, Wesleyan Publishing House, 2005

Direct Hit: Aiming Real Leaders at the Mission Field,

by Paul D. Borden, 159 pages, Abingdon Press, 2006, ISBN-13: 978-0687331949

Dog Training, Fly Fishing & Sharing Christ in the 21st Century: Empowering Your Church to Build Community Through Shared Interest, Ted Haggard, Thomas Nelson Publishers, 2002

Effectiveness by the Numbers: Counting What Counts in the Church, William R. Hoyt, 124 pages,

Abingdon Press (September 1, 2007), ISBN-13: 978-0687641758; \$21

The Emerging Church: Vintage Christianity for New Generations, Dan Kimball, Zondervan Press, 2003

Encounters With Jesus: A Group Study in Baby Boomer Spirituality,

Craig Kennet Miller, Discipleship Resources, 1992

Five Practices of Fruitful Congregations, Robert Schnase

Go Big: Lead Your Church to Explosive Growth, by Bill Easum

A Good Friend for Bad Times: Helping Others Through Grief,

by Deborah E. Bowen and Suan L. Strickler, Augsburg Press, 2004

Growing the African American Church, Carlyle Fielding Stewart III, Abingdon Press, 2006

Growth by Accident - Death by Planning: How Not to Kill a Growing Congregation, Bob Whitesel, Abingdon Press, 2004

High Impact African-American Churches, George Barna (Author), Harry R. Jackson Jr. (Author), Regal Books; Rev. edition (July 2004), ISBN-13: 978-0830732654

Holy Ground: Celtic Christian Spirituality, Deborah K. Cronin, Upper Room Books, 1999

How to Start a New Service: Your Church Can Reach New People, by Charles Arn ; \$20

Leading Change in the Congregation: Spiritual Organizational Tools for Leaders,

Gilbert R. Rendle, The Alban Institute, 1998

Leading and Managing a Growing Church, George G. Hunter III, Abingdon Press, 2000

Making Disciples: Faith Formation in the Wesleyan Tradition,

Sondra Higgins Mattheaei, Abingdon Press, 2000

Managing Church Conflict, Hugh F. Halverstadt, Westminster John Knox Press, 1991

Momentum for Life: Sustaining Personal Health, Integrity, and Strategic Focus as a Leader,

Michael Slaughter, Abingdon, 2005

One Church, Many Congregations: The Key Church Strategy,

J. Timothy Alen and J.A. Thomas, Abingdon Press, 1999

Organic Church: Growing Faith Where Life Happens, Neil Cole, Jossey-Bass Press, 2005

- The Out of Bounds Church? Learning to Create a Community of Faith in a Culture of Change,**
Steve Taylor, Zondervan Press, 2005
- Staff Your Church for Growth: Building Team Ministry in the 21st Century,**
Gary L. McIntosh, Baker Books, 2000
- The Logic of Renewal,** William J. Abraham, Eerdmans Publishing, 2003
- The National Plan for Hispanic Ministry,** The United Methodist Church, 2001
- Three Simple Rules: A Wesleyan Way of Living (Hardcover),** Reuben P. Job, 77 pages, Abingdon Press
(November 1, 2007), ISBN-13: 978-0687649662; \$5
- The Wolf Shall Dwell with the Lamb: A Spirituality for Leadership in a Multi-cultural Community,**
Eric H.F. Law, Chalice Press, 2003
- Transforming Congregations for the Future,** Loren B. Mead, Alban Institute Publication, 1994
- Your Church Can Thrive: Making the Connections That Build Healthy Congregations,**
Harold Percy, Abingdon, 2003
- Why Should I Believe You? Rediscovering Clergy Credibility,** by Thomas G. Bandy, Abingdon Press, 2006

MARKETING

- Find a Niche and Scratch It: Marketing Your Congregation,** by Robert L. Perry, The Alban Institute, 2003

MONEY / STEWARDSHIP

- Celebrating the Offering,** Melvin Amerson and James Amerson (Authors), Publisher: Discipleship Resources
(January 2008, ISBN-13: 978-0881775266
- Enough: Discovering Joy through Simplicity and Generosity,** Adam Hamilton (Author), Publisher: Abingdon
Press (February, 2009); ISBN-13: 978-1426702334; \$10
- Enough: Stewardship Program Guide,** Adam Hamilton (Author), Publisher: Abingdon Press (May 30, 2009)
ISBN-13: 978-1426702877; \$29.00
- Extraordinary Money: Understanding the Church Capital Campaign,**
Michael Reeves, Discipleship Resources, 2002; ISBN-13: 978-0881773798; \$15
- Holy Smoke!: Whatever Happened to Tithing?**
by J. Clif Christopher and Herbert Mather, Discipleship Resources, 1999, ISBN-13: 978-0881772845
Review from Amazon.com: "I'm a pastor and I found this book to be an extremely practical, useful
guide for many of my colleagues as we try to encourage the people in our congregations to see their
tithing as a call into a deeper relationship with God and the world. The authors use of scripture and
historical documents adds depth to this skinny guide. It also is useful in helping we clergy get over the
guilt around encouraging people to give.
- Money Matters: Financial Freedom for All God's Churches,** Michael Slaughter, Abingdon Press, 2006
- Money Matters in Church: A Practical Guide for Leaders**
by Aubrey Malphurs and, Steve Stroope, 224 pages, Baker Books Publisher, 2007
ISBN-13: 978-0801066276
- Not Your Parents' Offering Plate: A New Vision for Financial Stewardship**
by J. Clif Christopher, 123 pages, Abingdon Press (August 2008), ISBN-13: 978-0687648535; \$14
- Stewardship in African-American Churches: A New Paradigm,**
Melvin Amerson, Discipleship Resources, 2006
- That's What My Mother Taught Me and Other Ways Generous Givers Develop,**
Herb Mather, Discipleship Resources, 2001

METHODISM / WESLEYAN

- Considering the Great Commission: Evangelism and Mission in the Wesleyan Spirit,**
W. Stephen Gunter and Elaine Robinson, Abingdon Press, 2005
- John Wesley,** Albert Outler editor, Oxford Press, 1964
- Making Disciples: Faith Formation in the Wesleyan Tradition,** Sondra Higgins Matthaedi, Abingdon, 2000
- Two Centuries of Methodism in Arkansas, 1800 - 2000,** Nancy Britton, August House Publishing, 2000
- The Wesley Study Bible (Leather Bound),** by Joel B. Green (Editor), William H. Willimon (Editor),
Leather Bound, 1616 pages, Abingdon Press; Revised edition (February 1, 2009), ISBN-13: 978-
0687645039

Three Simple Rules: A Wesleyan Way of Living (Hardcover), Reuben P. Job, 77 pages, Abingdon Press (November 1, 2007), ISBN-13: 978-0687649662

Who Will Be Saved?, William H. Willimon, 176 pages, Abingdon Press (April 10, 2008), ISBN-13: 978-0687651191

Hispanic/Latino Resources:

Diverse Worship: African-American, Caribbean & Hispanic Perspectives

by Pedrito U. Maynard-Reid, 259 pages, InterVarsity Press, 2000, ISBN-13: 978-0830815791

Latino Pentecostal Identity

by Arlene Sanchez Walsh, 272 pages, Columbia University Press, 2003, ISBN-13: 978-0231127325

On the Move: A History of the Hispanic Church in the United States

by Moises Sandoval, 188 pages, Orbis Books; Rev., 2nd Ed edition, 2006, ISBN-13: 978-1570756764

Parish Ministry in a Hispanic Community

by Charles W. Dahm, 296 pages, Paulist Press, 2004, ISBN-13: 978-0809142729

The National Plan for Hispanic Ministry, The United Methodist Church, 2001

PREACHING/WORSHIP

Creative Styles of Preaching, Mark Barger Elliott, Westminster John Knox Press, 2000

Faith is the Answer, But What Are the Questions, James W. Moore, Dimensions for Living, 2007

CHURCH PLANTING: Web Resources

United Methodist Church, Path one: www.umcnewchurchstarts.org

United Methodist Church, Path one: www.path1.org

United Methodist Church: www.gbod.org/umcncd.org

UMC, New Church Leadership Institute: www.umnewchurch.org

Emerging Church Leadership: <http://elichurchplanting.com>

Church Planting Village <http://www.virtualchurchplantingexperience.com>

Church Planters Fellowship <http://churchplantersfellowship.net>

Assemblies of God: <http://churchplanting.ag.org>

Southern Baptist Church: www.churchplantingvillage.net

Independent Christian Churches: www.orchardgroup.org

Resources for planting healthy churches by Ed Stetzer: www.newchurches.com

Stories, articles, Discussion on church planting: www.seedstories.com/main.cfm

Church Multiplication Associates (CMA): www.cmaresources.org

Christian Church Planting & Church Multiplication: www.stadia.cc

New Life Christian Church: www.church-planting.net

The Evangelical Free Church: www.efca.org/planting

Anglican Church: www.anglican-church-planting.org

American Baptist: <http://cms.nabconference.org/pages.asp?pageid=708>

United Methodist New Church Web Sites: - samples

Austin Texas: www.thejourneyumc.org

North Little Rock, Arkansas: <http://argentaumc.org/>



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- 44 Questions for Church Planters, by Lyle E. Schaller, Abingdon Press, 1991, ISBN-13: 978-0687132843.....\$ 19.00
- A Biblical Church Planting Manual: From the Book of Acts, Marlin Mull, 2004, ISBN-13: 978-1592447176.....\$ 12.50
- Breaking Tradition to Accomplish Vision, Paul R. Gupta and Sherwood G. Lingenfelter, 2006.....\$ 14.99
- Church Planting in the African American Community, Michael J. Cox and Joe Samuel Ratliff, 2002.....\$ 10.00
- Church Planting in the African American Context, Hozell C. Frances, 1999, ISBN-13: 978-0310228776.....\$ 12.99
- Church Planting: Laying Foundations, Stuart Murray, Herald Press, 2001, ISBN-13: 978-0836191486\$19.99
- Church Planting: The Next Generation, Kevin W. Mannoia, 2005, ISBN-13: 978-1894667388\$ 17.95
- Churches that Multiply: A Bible Study on Church Planting, Elmer Towns and Douglas Porter.....\$ 14.99
- Come, Let's Reach the World: Partnership in Church Planting Among the Most Unreached , K. P. Yohannan\$ 11.95
- Launch: Starting a New Church from Scratch, Nelson Searcy and Kerrick Thomas, ISBN-13: 978-0830743100.....\$ 12.99
- The Multiplying Church: The New Math for Starting New Churches, Bob Roberts Jr., ISBN-13: 978-0310277163.....\$19.99
- Next Church.Now: Creating New Faith Communities, Revised Edition, Craig Kennet Miller, 2003.....\$ 20.00
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- Planting and Growing Urban Churches: From Dream to Reality, Harvie M. Conn, ISBN-13: 978-0801021091\$ 25.00
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- Planting Growing Churches for the 21st Century, 3rd Edition - Aubrey Malphurs, ISBN-13: 978-0801065149\$26.99
- Planting New Churches in a Postmodern Age by Ed Stetzer, ISBN-13: 978-0805427301\$ 27.99
- Rekindling the Mainline: New Life Through New Churches, Stephen C. Compton, ISBN-13: 978-1566992794\$18.00
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- Starting a New Church: The Church Planter's Guide to Success, Ralph Moore, 2002.....\$ 15.99
- To The Ends of the Earth: Churches Fulfilling the Great Commission, Jerry Rankin, ISBN-13: 978-0805444254.....\$ 14.99
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Recommended Reading

- Peter Metz, *Marketing Your Church to the Community* (Abingdon Press & COR)
- *Guidelines: Communications (Telling your church's story)*, edited by Barbara Nissen, United Methodist Communications (Cokesbury)
- Yvon Prehn, *Ministry Marketing Made Easy*, (Abingdon Press)
- Robert L. Perry, *Find a Niche and Scratch It*, (The Alban Institute), www.alban.org
- Religion Communicators Council, *Speaking Faith: The Essential Handbook for Religion Communicators*, www.religioncommunicators.org
- Richard Reising, *Church Marketing 101: Preparing your church for greater growth*

Multicultural Marketing:

- Ronnie Lipton, *Designing Across the Cultures*, (Cincinnati: HOW Design Books, 2002)

Pop-Culture

- Detweiler, Craig and Barry Taylor,
A Matrix of Meanings: Finding God in Pop Culture. Grand Rapids: Baker Academic, 2003

Post-Modernism

- McLaren, Brian D., *More Ready Than You Realize: Evangelism as Dance in the Postmodern Matrix*. Grand Rapids: Zondervan, 2002
- Sweet, Leonard. *Carpe Manana: Is Your Church Ready to Seize Tomorrow?* Grand Rapids: Zondervan, 2001
- Other books by Sweet:
Post Modern Pilgrims: First Century Passion for the 21st Century World; Soul Salsa, Soul Tsunami

Ministry Communications/Marketing Workshops

www.ministrycom.org – Sept. 13-14, Nashville, TN
www.churchmarketing101.com – website of author, Richard Reising, “Church Marketing 101”
www.thelionsvoice.com – Yvon Prehn seminars

Religious Communications/Marketing Websites

www.churchmarketingsucks.com
www.flickr.com/groups/cfcc/ - Church Marketing Lab – ideas, photos, etc.
www.churchoutreachlab.com – strategic planning, research, branding, targeting, ideas
www.ministrymarketingcoach.com – articles on variety of subjects
www.cfclabs.org – Center for Church Communication
www.congregationalresources.org
www.religioncommunicators.org
www.umc.org – soon to launch new United Methodist Communications website
www.barna.org
www.alban.org
www.pewinternet.org
www.poynteronline.org – general journalism website (writing, editing, radio, tv, etc.)
<http://www.womma.org/wombat2/agenda.htm> - word of mouth marketing (viral, buzz, blogging, etc.)
www.thelionsvoice.com – Yvon Prehn’s website with downloadable articles

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www.ignitingministry.org
www.outreach.com
www.faithhighway.com
www.umar.org

Autodialers/Text Messaging

www.arkansasonecall.com – SE District is using this, affordable and effective
www.voicent.com - \$299; free trial download

Website Development & Resources

Before you dive into a website, I recommend you do the on-line, 4-week course from UMCom, “Web Ministry 101.” Great way to focus your thoughts about who your audience will be, what to include on your site, what your technology needs are, etc. Free, can register through www.web.umcom.org or email them @ webtraining@umcom.org.

Web Site Development for Religious Organizations offers advice and information for religious organizations about planning, publishing and maintaining an organizational web site. Technical & process questions answered. www.religiousresources.org/homepage/

Good research on why churches need a website presence:

www.acstechnologies.com – “Eministry basics: Making Your Website a daily part of church life”

Content Management Systems

www.church123.com
www.e-zekiel.com
www.ready-webs.com
www.outreach.com
www.webempoweredchurch.com
www.faitheconnector.com
www.acstechnologies.com
www.lifewaylink.com
www.godaddy.com

Website Design Programs

FrontPage or Dreamweaver software
Free website space available through General Board of Global Ministries,

<http://gbgm-umc.org/churches/index.cfm#>

They have a lot of great resources to help you get started.†

www.photobucket.com – image hosting, free photo & video sharing

Understanding podcasting & video webstreaming

www.gruntmedia.com
www.churchcommunicationspro.com

Blogging – why do it?

www.churchcommunicationspro.com – how to create a blog
www.blogger.com

Social network

United Methodist –
www.7Villages.com
Myspace.com
Youtube.com
Facebook.com

On-line surveys

www.surveymonkey.com
www.itracks.com
www.zoomerang.com

Search Engines

<http://searchenginewatch.com>

Worship Resources – videos, etc.

www.wordsearchmedia.com
www.screenvue.com - video clips from popular movies, sermon illustrations, and ideas. \$149/yr for basic package; \$99/yr for on-line package
www.lumicon.org – using technology in worship
www.midnightoilproductions.com
www.intergritymusic.com/music
www.nooma.com
www.sermonspice.com

Graphics/Stock photography

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Stock Exchange -
www.sxc.hu/
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Video clips
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United Methodist Communications has a Web Ministry page:
<http://web.umcom.org/interior.asp?mid=572>

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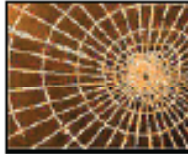
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